

2026

MBIZ

THE VOICE OF MANITOBA BUSINESS



DISTRIBUTION: 70,000 COPIES

MBiz is published twice per year and is distributed to all *Free Press* subscribers province-wide as well as to all members of the Manitoba Chambers of Commerce.

READ PAST ISSUES OF MBIZ ONLINE AT www.winnipegfreepress.com/fp-features



SPRING

PUBLICATION DATE:
SATURDAY, MAY 23

BOOKING: **FRIDAY, APRIL 17**
MATERIAL: **FRIDAY, APRIL 24**

WINTER

PUBLICATION DATE:
SATURDAY, NOVEMBER 7

BOOKING: **FRIDAY, OCTOBER 2**
MATERIAL: **FRIDAY, OCTOBER 9**

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POSITION YOUR BRAND AT THE HEART OF MANITOBA'S BUSINESS COMMUNITY

MBiz is more than a publication—it's a platform for influence and connection. Produced through a powerful partnership between the Manitoba Chambers of Commerce and *The Free Press*, *MBiz* combines the authority of Manitoba's most trusted news source with the reach and credibility of the province's largest and most influential business association. Together, we deliver a magazine that informs, inspires and connects the leaders shaping Manitoba's economic future.

The Manitoba Chambers of Commerce has represented business in Manitoba for more than 90 years, promoting expansion and giving access to government and business decision-makers. With a network of over 10,000 members, MCC stands for the small, medium and large enterprises that propel innovation,

generate employment and fund advancement—the foundation of Manitoba's economy. By amplifying that voice, *the Free Press* makes sure *MBiz* reaches a large and interested audience throughout the province.

Advertising in *MBiz* means more than visibility—it means influence. It positions your brand alongside trusted content and connects you with executives, entrepreneurs and industry leaders who value strategic partnerships and forward-thinking solutions. For medium and large businesses, this is an opportunity to showcase leadership, strengthen relationships and be part of the conversation that shapes Manitoba's economic story. When you advertise in *MBiz*, you're not just buying space—you're investing in credibility, connection and impact.

2026 ADVERTISING OPPORTUNITIES

SIZE/POSITION	DIMENSIONS (W X H)	MEMBERS		NON-MEMBERS	
		1X RATE	2X RATE	1X RATE	2X RATE
NET Per Issue Rates					
Inside Front Cover	8.125" x 10.875"	\$4,055.00	\$3,852.25	\$4,565.00	\$4,336.75
Inside Back Cover	8.125" x 10.875"	\$4,055.00	\$3,852.25	\$4,565.00	\$4,336.75
Outside Back Cover	8.125" x 10.875"	\$4,280.00	\$4,066.00	\$4,710.00	\$4,474.50
Full Page	8.125" x 10.875"	\$3,380.00	\$3,211.00	\$3,715.00	\$3,529.25
1/2 Page Vertical	3.4375" x 9.875"	\$1,945.00	\$1,847.75	\$2,140.00	\$2,033.00
1/2 Page Horizontal	7.125" x 4.875"	\$1,945.00	\$1,847.75	\$2,140.00	\$2,033.00
1/4 Page	3.4375" x 4.875"	\$1,125.00	\$1,068.75	\$1,235.00	\$1,173.25

ADVERTISE IN
TWO CONSECUTIVE
ISSUES AND RECEIVE A

5%

DISCOUNT

ON THE SECOND ISSUE!

PRINT SPECS: 300 DPI, CMYK, PDF, EPS, JPG, PNG

All ads full page or larger require 0.25" bleed on all 4 sides.

EXTENDED DIGITAL REACH

Your message doesn't stop at print. A digital version of *MBiz* will be published online and accessible for a full year from both the MCC website (www.jointhechamber.ca) and winnipegfreepress.com

Each week, *The Free Press* print & digital editions are read by 367,000 Winnipeg adults.

(Source: Vividata Fall 2025)



TELL YOUR STORY, BUILD YOUR INFLUENCE

To make the process seamless, *The Free Press* can provide everything you need: a professional writer to craft your message, a photographer to capture striking visuals and design services to ensure your feature looks polished and impactful. With our team handling the details, your story will stand out and resonate with readers across Manitoba's business landscape.

WINTER: FRIDAY, SEPTEMBER 18

FULL PAGE (500 words max.) **\$4,300**

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