



PARTNERS IN PROSPERITY

2026

YOUR GUIDE TO
CHAMBER MEMBERSHIP
IN MANITOBA

WITH SPECIAL THANKS TO OUR VALUED PARTNER





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THE NETWORK THAT PROTECTS, CONNECTS, AND POWERS MANITOBA BUSINESS



In a year marked by economic uncertainty and shifting trade conditions, Manitoba businesses need a strong provincial advocate. The Manitoba Chambers of Commerce (MCC) connects 10,000 businesses and 64 local chambers into one aligned voice backed by programs that strengthen competitiveness and help companies stay ahead of change.

Membership with MCC gives your business access to the influence, insight, and support needed to navigate change and stay competitive.

Local chambers champion their communities. MCC brings those voices together and advances the conditions that help Manitoba businesses succeed. Membership is a strategic investment in the future of your company and the strength of our provincial economy.

AS A MEMBER, YOU CAN:

AMPLIFY your voice on issues that shape your operations, including tariffs, labour challenges, and interprovincial trade.

ACCESS practical tools and growth programs such as Manitoba AI Pathways, Manitoba Green Advantage, and the Manitoba Mineral Development Fund.

GAIN real-time intelligence through policy updates, surveys, and MCC's Trade Portal.

BUILD relationships with business and government leaders across Manitoba.

STRENGTHEN your operations through exclusive member benefits and cost savings.

JOINTHECHAMBER.CA

A MESSAGE FROM OUR PRESIDENT AND CEO

Manitoba is entering the year ahead at a moment of real change. Global economic conditions are shifting quickly, and businesses are adjusting in real time. In this environment, Manitoba's advantage is not found in reacting to every external shock, but in staying focused on what we can control. That means strengthening our competitiveness, building on our provincial assets, and creating the conditions businesses need to succeed and grow.

In 2025, the Manitoba Chambers of Commerce (MCC) contributed to several major provincial initiatives shaping Manitoba's economic direction. Our participation in the Premier's Business and Jobs Council and the provincial Innovation and Productivity Task Force ensured that the perspectives of local chambers and nearly 10,000 member organizations informed government discussions on investment conditions, workforce development and overall competitiveness.

Our advocacy efforts also expanded through contributions to the Premier's Trade Council, national work with Chambers of the Federation, and focused action on interprovincial trade barriers and supply chain resilience. A significant milestone was the release of *Our Time Is Now: Manitoba's Roadmap for a Green Economy*, a comprehensive, data-driven blueprint for strengthening Manitoba's energy security, attracting investment, and preparing for future economic opportunities by building on the province's existing strengths. The roadmap identifies clear pathways in wind energy, small modular reactors, and critical minerals, while emphasizing the importance of strategic collaboration, Indigenous partnerships, and workforce development.

This edition of *Partners in Prosperity* highlights the initiatives and economic development work across our network and demonstrates the value of coordinated provincial and local action. Local chambers champion their communities and MCC brings those voices together and advances the conditions that help Manitoba businesses succeed.

The chamber network is strongest when we act together. As we move into the year ahead, we remain committed to advancing the policies, partnerships, and opportunities that strengthen Manitoba's economic foundation. MCC will continue to be a trusted provincial voice, working alongside local chambers, industry, and government to support growth and competitiveness. With a unified network and a shared vision, Manitoba is well positioned to adapt to change and build lasting prosperity for businesses and communities across the province.



CHUCK DAVIDSON

President & CEO
Manitoba Chambers of Commerce



BOARD OF DIRECTORS

2025/2026

The Manitoba Chambers of Commerce (MCC) Board of Directors is a dedicated and influential group of leaders representing diverse sectors and regions across the province. They provide strategic oversight, guide MCC's advocacy and policy work and ensure the organization remains at the forefront of economic development and community leadership in Manitoba.

OFFICERS



“Manitoba’s business community is driven by people who see possibility where others see challenges. That spirit of innovation and collaboration is what strengthens the chamber network and positions our province for what comes next. As Board Chair, I’m energized by the momentum building across Manitoba and the leadership emerging in every region.”

BOARD CHAIR
BEVERLIE STUART

Vice President, Business Development and Community Initiatives
Manitoba Institute of Trades and Technology



PAST CHAIR
ALISON KIRKLAND
Former CEO, Women's Enterprise Organizations of Canada



VICE CHAIR
KARLY MCRAE
Owner & President,
Lakehouse Properties



VICE CHAIR
VINCE BARLETTA
President & CEO,
Harvest Manitoba



TREASURER
MIKE BOUCHER
Partner,
Deloitte LLP



LEGAL COUNSEL
JOSH BOKHAUT
Partner,
Pitblado LLP



BOARD SECRETARY
MICHELLE KULY
CEO, Blueprint Inc.,
Founding Partner, Neralake

DIRECTORS



CHRIS AVERY
Chief Executive Officer,
Arctic Gateway Group



NICK BOCKSTAEI
Co-President,
Bockstael Construction



TRACY DANDENEAU
Client Services Executive,
People First HR Services



JAMIE DUMONT
Principal,
Chadwick Consulting



JAMES FEHR
Vice-President, Commercial
Financial Services, RBC Royal Bank



MICHELLE FINLEY
Director, Government & External
Relations, Wawanesa Mutual
Insurance



TILDA FORTIER
Owner & Business Manager,
Greenstone Building Products



JOSH GIRMAN
Manager, Indigenous Relations,
PCL Constructors Canada Inc.



MICHELLE HAZELL
Executive Director,
Manitoba Start



STACY KENNEDY
Head of Manitoba Operations,
Vale



TESSA MASI
Executive Director,
Steinbach Chamber of Commerce



SACHIT MEHRA
Owner & Manager,
East India Company Pub & Eatery

“Serving on the MCC Board has reinforced my belief in the strength and ingenuity of Manitoba’s business community. This network brings together leaders who collaborate, ask hard questions, and pursue solutions that strengthen our province. The work is dynamic and challenging, and its impact continues to shape Manitoba’s economic future.”

— Michelle Kuly, Board Secretary,
CEO Blueprint Inc., Founding Partner, Neralake



MATT PILLOUD, CPA, CA
Partner,
MNP LLP

A MESSAGE FROM THE PREMIER OF MANITOBA

On behalf of the province of Manitoba, I want to thank the members, staff and executive of the Manitoba Chambers of Commerce for the important work you are doing in our province.

The economic horse pulls the social cart. With a strong economy, we are able to invest in better health care and good jobs for Manitoba families, while continuing to be a leader in creating a low-carbon economy Manitobans can rely on for generations to come.

Over the past year as tariffs have threatened our economy and our sovereignty, the positive partnerships we have with Manitoba's business community have been a crucial part of how we have been able to respond quickly with supports across the province. We look forward to continuing this partnership and working to safeguard our made-in-Manitoba economy. Together, we can build up the big, nation-building projects, like the Port of Churchill, that will power the next generation of growth in our province and country.

To everyone at the Manitoba Chambers of Commerce, thank you for your commitment to helping our province thrive. Let's keep working together to build One Manitoba!



THE HONOURABLE WAB KINEW
Premier of Manitoba



A MESSAGE FROM THE PRESIDENT AND CEO OF THE CANADIAN CHAMBER OF COMMERCE

It's been a tumultuous year for business. Even before the shakeup in geopolitics and international trade dynamics, Canada's economic position was not one of strength. But if there is a silver lining to 2025, it's that Canadians, businesses, and government are united in the desire to reset Canada's national posture. Who we want to be to our trade partners and our allies and how we want to show up on the international stage are the most important questions of our time — and how we answer them will either transform our country or uphold the status quo.

Businesses have the long-term vision, expertise, and knowledge required to transform our country at the community level all the way up to the national economic level. It's our role as members of Canada's most activated business network to enable them to exercise their agency and grow, innovate, and invest. Determining Canada's national posture and becoming the resilient, secure, and prosperous nation we have the potential to be requires something that the Canadian Chamber Network has always done well — work together.

This year, the Canadian Chamber is honoured to be celebrating a century of serving the national business community as its united voice, representing their needs at the highest level of government. While some things are bound to change in the next era of the Canadian Chamber, others never will — like our dedication to you and our mission to drive change, to partner broadly, and to be the undisputed champion and catalyst for business success.



CANDACE LAING
President and CEO,
Canadian Chamber of Commerce



The Power of the Chamber Network

CONNECTING COMMUNITIES. SHARING INSIGHT. STRENGTHENING MANITOBA.

Manitoba's chamber network is built on strong local connections. Across the province, 64 chambers support more than 10,000 businesses, forming a coordinated system grounded in shared experience and local leadership. This network plays a practical, day-to-day role in business life by helping communities stay informed, strengthen relationships and create the conditions for local economies to grow.

Chambers understand their regions deeply. They hear directly from employers, observe local trends early, and act as trusted connectors in their communities. When these insights come together through the provincial network, the result is a clearer, province-wide picture of what businesses need to succeed and where opportunities are emerging.

For businesses, the network means clearer information, stronger connections, and support that reaches beyond their own community. This shared structure ensures chambers of all sizes can deliver consistent, reliable support.

WHAT THE NETWORK DELIVERS FOR MANITOBA BUSINESSES

- Support for businesses in every region
- Local insight that strengthens decision making
- Shared learning and best practices across communities
- Connections that bridge sectors, regions and industries
- A unified network that builds stability and confidence

DID YOU KNOW?

Manitoba's chambers collectively convene more business leaders each year than any other business network in the province.

“The strength of the network comes from the people in it. Chambers understand their communities, and together we help businesses move forward with clarity and confidence.”

— Stephen Chychota, Chamber Relations Coordinator,
Manitoba Chambers of Commerce



STRONGER TOGETHER

The strength of Manitoba's chamber network comes from how local and provincial leadership reinforce each other. Local chambers work closely with businesses, listening to what employers need and where pressures are building. MCC brings these perspectives together, identifying shared themes across regions and coordinating supports that help chambers respond with confidence.

This collaboration gives the network clarity and direction. When dozens of communities share what they are seeing, a more complete view of Manitoba's business landscape emerges. Chambers benefit from one another's experience, businesses receive consistent guidance, and the network is better equipped to anticipate what comes next.

MEMBERSHIP MOMENTUM

77.8% of Manitoba chambers grew their membership last year — the highest growth rate in Canada. Manitoba also leads the country with a 95.7% retention rate

Source: CCBC Membership Trends Survey (2025)



HOW MCC ENHANCES LOCAL CHAMBER STRENGTH

MCC's role is to help chambers deliver value that extends beyond their individual communities. This includes economic insight and research that supportz chamber planning, practical programs chambers can offer their members, and Manitoba's connection to the broader Canadian Chamber network. Together, these supports give chambers access to tools and information they might not otherwise have and help ensure businesses across the province receive a consistent level of support.

Chambers have earned the trust of Manitoba businesses for generations, and the network continues that tradition through modern tools, shared leadership, and coordinated action.

FIND YOUR LOCAL CHAMBER AT [JOINTHECHAMBER.CA](https://jointhechamber.ca)

ADVOCACY IN ACTION

Building Manitoba's Economic Future

Business confidence in Manitoba depends on predictability. Lately, it has been in short supply.

In 2025, even as inflation cooled and interest rates began to decline, the global environment remained volatile. Tariff threats, shifting U.S. policy, and unstable diplomatic conditions affected decisions around hiring, investment, and supply chain planning. As Manitoba moves toward 2026, adaptation remains essential.

Despite these pressures, Manitoba's business community has shown resilience. Through the Manitoba Chambers of Commerce's ongoing policy dialogue and member surveys, businesses have consistently emphasized the need for greater predictability, stronger competitiveness, a stable and reliable labour force, and a more robust domestic economic foundation. Many companies are diversifying markets, adjusting operations, and strengthening local partnerships as risk management strategies. At the same time, caution remains widespread, with a continued focus on cost control and continuity rather than expansion.

The past year reinforced a clear reality: Manitoba's economic resilience is rooted in its capacity to adapt, even as the pace and scale of change vary across sectors. Looking ahead, the message is clear. Long-term economic stability depends on a strong provincial foundation that gives businesses the confidence to invest and grow, regardless of global conditions.

THE PATH TO PREDICTABILITY

U.S.–Canada trade relations continue to place sustained pressure on Manitoba businesses. Through MCC engagement and survey data, companies continue to report delayed investment, cautious hiring, and planning shaped more by risk management than by growth. The impacts extend beyond firms directly targeted by tariffs, affecting supply chains and market confidence.

This environment underscored why strengthening Canada’s internal market is essential. Manitoba’s response has focused on reducing interprovincial barriers and giving businesses more certainty at home.

The passage of Bill 47, Manitoba’s new mutual recognition law, marked a major step. By allowing goods and services to move more freely between provinces, the legislation reduces friction and expands market access for Manitoba companies.

New collaboration agreements with Ontario and British Columbia reinforce this direction, signaling that provincial leaders view internal trade as a strategic priority. Nationally, the Chambers of the Federation initiative has pushed for procurement alignment, modernized regulations, and energy-corridor planning.

As geopolitical uncertainty increases, expanding a reliable and barrier-free home market gives Manitoba companies both stability and strategic room to plan. Strengthening domestic trade is no longer simply an economic aspiration. It is becoming a necessary shield that protects growth and investment in uncertain times.

“Businesses invest when conditions are clear and stable. Our job is to help create that environment and bring Manitoba’s business community together to drive growth.”

Chuck Davidson, President & CEO, Manitoba Chambers of Commerce



Meeting of the Chambers of the Federation in Toronto in March 2025. From left: Jamie Moses, minister of Business, Mining, Trade and Job Creation (Manitoba); Chuck Davidson, president and CEO, Manitoba Chambers of Commerce; Prabha Ramaswamy, CEO, Saskatchewan Chamber of Commerce; Veronique Proulx, president and CEO, Fédération des chambres de commerce du Québec; Doug Ford, premier of Ontario; Tim Houston, premier of Nova Scotia; Daniel Tisch, president and CEO, Ontario Chamber of Commerce; Rhonda Tulk-Lane, CEO, Atlantic Chamber of Commerce; and Shauna Feth, president and CEO,

FOUNDATIONS FOR GROWTH

Workforce challenges remain one of the most significant constraints on business growth in Manitoba. Across rural and remote regions and in expanding sectors such as manufacturing, agrifood, transportation, and care services, the challenge is not a lack of jobs, but ensuring the right skills are available where and when they are needed.

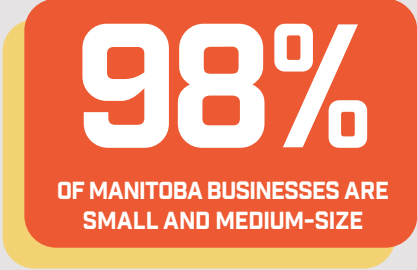
MCC engagement throughout 2025 highlighted consistent priorities: retaining young Manitobans, strengthening immigration supports, addressing housing constraints, and investing in the community amenities that attract and keep workers. Employers emphasized that workforce mobility is increasingly shaped by affordability, access to services, and long-term opportunity.

Findings from the 2024 Manitoba Business Outlook Survey, released in early 2025, reinforced these themes. Nearly one in five businesses identified talent attraction as their top challenge, and more than 80 per cent reported that stronger alignment between education and industry is essential to long-term growth. Employers also noted that newcomer retention depends on access to housing, effective settlement supports, and greater recognition of international credentials.

At the same time, productivity and innovation are becoming core workforce issues. Digital tools and AI are reshaping job requirements across sectors, yet many businesses lack the capacity to adopt new technologies or train workers to use them effectively. Supporting workforce adaptation will be critical to maintaining Manitoba’s competitiveness.

Business leaders have also emphasized the importance of telling Manitoba’s story more confidently, highlighting affordability, quality of life, and economic opportunity as competitive advantages. Early 2025 data from Statistics Canada showed a net gain in interprovincial migration to Manitoba, an encouraging signal that will require sustained effort to maintain.

A strong labour market depends on coordinated action across business, post-secondary institutions, immigration and newcomer support organizations, and government. Manitoba is moving in this direction, but sustained alignment will be critical to keeping workforce strategies responsive to business needs and economic growth.





NORTHERN DEVELOPMENT, MINERALS, AND INFRASTRUCTURE

Manitoba's Strategic Advantage

Manitoba's North is moving from potential to priority.

New mining projects advanced across the North, including the groundbreaking of Manitoba's first new mine in 15 years at Lynn Lake, and the Port of Churchill returned to the national spotlight. Northern economic readiness is now closely linked to Manitoba's long-term competitiveness and its role in Canada's broader economic future.

The Manitoba Mineral Development Fund (MMDF), administered by MCC and funded by the Province of Manitoba, continues to drive investment by supporting exploration, workforce development, and community partnerships. Its progress reflects the strength of Indigenous, industry, and community leadership working together to advance responsible resource development.

Northern development must be partnership-led. Opportunities in critical minerals, transportation, and trade corridors will depend on local leadership, Indigenous equity participation, and modern infrastructure.

The Port of Churchill remains one of Manitoba's most important national assets. Its role extends beyond trade diversification to include Arctic sovereignty, resource exports, and critical-minerals supply chains. Unlocking its potential will require resilient infrastructure and reliable transportation links.

Energy reliability is another essential component of northern growth. From industrial users to emerging clean-energy opportunities such as hydrogen or small modular reactors, the region needs a long-term energy plan capable of supporting sustained development

“We’re building a stronger future for the Port of Churchill by bringing northern and Indigenous communities together with industry and government. Working together, we can diversify Canada’s trade, unlock new export routes for Western Canadian resources, advance economic reconciliation, and reinforce Canada’s strategic position in the Arctic.”

— Chris Avery, President & CEO, Arctic Gateway Group; Board of Directors, Manitoba Chambers of Commerce

THE PORT OF CHURCHILL IS CANADA'S ONLY DEEP-WATER ARCTIC SEAPORT CONNECTED TO NORTH AMERICA'S RAIL NETWORK.

CLEAN GROWTH AND ENERGY SECURITY

Powering Manitoba's Economy

Manitoba has a distinct role to play in Canada's transition to clean growth. As industries, investors, and governments adjust to cleaner energy and more resilient supply chains, low-carbon electricity, access to critical minerals, and strategic geography position the province well, but not without constraint. Realizing that role will require decisive action to expand energy capacity, improve efficiency, and support innovation across the economy.

Energy has moved from the background of Manitoba's economic story to a central factor shaping investment and expansion decisions across sectors. In 2025, it became clear that clean growth and energy security are no longer separate considerations, but closely linked drivers of long-term competitiveness.

MCC released *Our Time Is Now: Manitoba's Roadmap for a Green Economy*, outlining actions to strengthen energy security, expand clean-growth opportunities, and attract investment. The demand for reliable, low-carbon electricity is rising dramatically—across technology, advanced manufacturing, northern mining, and clean fuels—while Manitoba Hydro's planning signals that new capacity may be required sooner than anticipated.

Manitoba's economic future will depend on an energy system that can keep pace with technological change, rising industrial demand, and global investment pressures, while maintaining affordability for households and businesses. Clean energy is no longer a standalone policy objective. It is economic infrastructure, and its reliability will be critical to ensuring Manitoba remains competitive and investment-ready.

“In rural communities, chambers are more than conveners — they are catalysts. When local chambers have the tools and support they need, the entire region becomes more competitive, resilient, and connected.”

— Tessa Masi, Executive Director, Steinbach Chamber of Commerce; Board of Directors, Manitoba Chambers of Commerce

A CALL TO PARTNERSHIP

The Road to a More Competitive Manitoba

Manitoba's resilience has always been built through partnership. In 2025, businesses, local chambers, and government worked together to navigate uncertainty, advance internal trade, and strengthen the conditions needed for economic growth.

As we look ahead to 2026, the path forward is well defined. Manitoba must reinforce a stable environment for investment, strengthen competitiveness through innovation and reliable, affordable clean energy, align workforce strategies with community needs, and deepen long-term partnerships in the North.

Manitoba's prosperity will not be driven by any single sector or policy. It will depend on shared purpose and coordinated action across the business community, local chambers, and provincial partners, all working toward a more predictable and competitive Manitoba.

MANITOBA'S BUSINESS PULSE

WHAT MCC HEARD IN 2025

- Businesses need clearer, more stable operating conditions.
- Labour shortages remain a top constraint.
- Companies are navigating ongoing trade uncertainty.
- Rural and northern communities need stronger talent attraction tools.
- SMEs want practical support to adopt AI and boost productivity.
- Energy reliability is becoming a core business concern.

MCC INITIATIVE

Manitoba AI Pathways

Manitoba AI Pathways (MAP) builds practical AI capacity by equipping Manitoba's chamber network and business community with applied tools and training. Delivered by the Manitoba Chambers of Commerce (MCC) in partnership with The Winnipeg Chamber of Commerce and the broader chamber network, and funded by the Province of Manitoba, MAP provides small and medium-sized businesses with regionally delivered support designed to accelerate responsible AI adoption.

“Supporting AI readiness is essential to ensuring Manitoba businesses remain competitive in a rapidly changing economy. This initiative gives SMEs the tools they need to adopt digital technologies with confidence.”

— Hon. Mike Moroz, Minister of Innovation and New Technology

Through workshops delivered across the province, chamber teams are gaining hands-on experience with generative AI tools, access to a ready-to-use resource toolkit, and customizable outreach materials to support local businesses as they navigate digital transformation. Since MAP's launch in October 2025, chambers from every region have participated, reinforcing their role as trusted community hubs for AI knowledge and business readiness.

For businesses, MAP offers practical guidance that helps reduce manual workloads, improve decision-making, and enhance customer service through applied AI use. The program also includes an AI readiness self-assessment, webinars, and mentorship opportunities to support early adopters and strengthen long-term competitiveness.

Through Manitoba AI Pathways, MCC is helping translate emerging technology into measurable productivity gains by equipping chambers and businesses with practical tools and applied knowledge that support innovation and long-term competitiveness across Manitoba's digital economy.



Kay Gardiner, MAP Program Director, presents to local chambers.

“MAP is on its way to equipping chambers and local businesses with the tools and confidence they need to adopt generative AI in practical, meaningful ways. The interest we're seeing across the province is incredibly encouraging.”

— Kay Gardiner, Program Director, Manitoba AI Pathways, Manitoba Chambers of Commerce

PARTNERS



LEARN MORE AT [JOINTHECHAMBER.CA](https://jointhechamber.ca)

MCC INITIATIVE

Manitoba Mineral Development Fund

The Manitoba Mineral Development Fund (MMDF), administered by the Manitoba Chambers of Commerce and funded by the Province of Manitoba, supports long-term economic development by investing in projects that strengthen northern communities and advance responsible mineral exploration.

In 2025, MMDF approved \$5.8 million to support 29 strategic projects, generating 489 jobs and leveraging \$24.7 million in total investment across northern Manitoba, including Thompson, Flin Flon, Lynn Lake, and The Pas.

Through partnerships with Indigenous governments, industry, and municipalities, MMDF supports workforce development, community readiness, and economic reconciliation. In 2025, this work included co-funding Indigenous training and employment initiatives, supporting advanced geophysical survey technologies, and collaborating with PrairiesCan to build local capacity and create employment opportunities across several northern and Indigenous communities.

Through MMDF, the Manitoba Chambers of Commerce is helping align mineral development with long-term community and economic outcomes. By supporting responsible exploration, Indigenous participation, and workforce readiness, the fund is strengthening northern economies and reinforcing Manitoba's role in supplying the critical minerals needed for Canada's evolving energy and industrial landscape.

“The MMDF allowed us to initiate the purchase of equipment and housing to become true partners in mineral exploration on traditional lands. This will create many job opportunities for our people. Our partnership with the Manitoba Chambers of Commerce, through the MMDF program, enables us to bridge the gap between resource development and First Nations.”

— Chief Larson Anderson, Norway House Cree Nation

“MMDF’s strategic investments are strengthening Manitoba’s position as a leader in exploration and mining, driving job creation, and ensuring our province remains at the forefront of Canadian mineral development.”

— Hon. Jamie Moses, Minister of Business, Mining, Trade and Job Creation

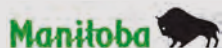


Mitch Quesnel (QB Drilling), Ed Suzuki (MMDF), Donaska Miller (MCC), Evelyn Darko (Volunteer), Richard Trudeau (MMDF Board Member; former Director of Indigenous & External Affairs, Hudbay Minerals Inc.), and Brent Hutton (MCC) at the MMDF booth during the 2025 CCMEC Conference in Winnipeg.



1911 Gold Corporation's received funding from MMDF in 2025 to support their underground drilling program which is a targeted effort to revitalize the historic True North Mine in Bisset, Manitoba, pictured above.

FUNDING PARTNER



LEARN MORE AT [MMDF.CA](https://www.mmdf.ca)

MCC INITIATIVE

Manitoba Green Advantage

The Manitoba Green Advantage (MGA) is focused on translating clean-growth ambition into practical outcomes for Manitoba businesses and communities. With the release of Manitoba's Roadmap for a Green Economy in 2025, MGA has helped advance the policies, partnerships, and programs needed to strengthen energy security, support investment, and improve long-term competitiveness.

Building on Manitoba's strengths in renewable energy, critical mineral resources, and strategic geography, MGA is supporting progress across key pathways identified in the roadmap, including wind energy development, small modular reactor exploration, and sustainable critical mineral production. Collaboration with Indigenous Nations, industry, and governments remains central, helping ensure that clean growth supports reconciliation, job creation, and long-term energy reliability.

A core component of MGA's work is the Strategic Sustainability Initiative, delivered in partnership with Green Economy Canada. The initiative supports small and medium-sized businesses in measuring emissions, developing practical sustainability plans, and navigating funding opportunities. Pilot cohorts launched in 2025 are providing hands-on guidance to help businesses integrate sustainability into operations in ways that are realistic, scalable, and commercially viable.

Through MGA, the Manitoba Chambers of Commerce is helping move Manitoba beyond policy ambition toward practical execution. By convening partners and focusing on real-world business needs, energy reliability, and scalable solutions, MCC is ensuring that clean growth strengthens competitiveness, supports investment, and delivers durable value for Manitoba's economy.

"I'm just so excited because the Strategic Sustainability Initiative feels like the missing piece for us. Our business has done some green initiatives before, but we've never really known if they were the right ones to focus on, or how to properly track the impact."

— *Caleigh Christie, Owner & General Manager, Falcon Trails Resort*

"Manitoba's strengths align perfectly with the world's needs. The transition to a green economy isn't just an environmental imperative, it's a massive economic opportunity. But to seize it, we need to think big and build for the long haul. Long-term, reliable clean energy generation is the backbone of future economic growth, and Manitoba is uniquely positioned to lead. We must move decisively to secure our place at the forefront of this transition."

— *Sarah Duval, Program Director, Manitoba Green Advantage, Manitoba Chambers of Commerce*



Brian Wilcox, General Manager and Site Licence Holder, Whiteshell Labs Restoration Project, Canadian Nuclear Laboratories, at Powering Possibility.




The first cohort of the Strategic Sustainability Initiative with the Honourable Mike Moyes, Minister of the Environment and Climate Change.

PARTNERS



Prairies Economic
Development Canada

Développement économique
Canada pour les Prairies

Manitoba 



LEARN MORE AT [JOINTHECHAMBER.CA](https://www.jointhechamber.ca)

MANITOBA'S ADVANTAGES: NATURAL RESOURCES & TRANSPORT NETWORK



FIELD INSIGHTS

Economic Development Tours

To understand Manitoba's economy, you need to see it in action. The Manitoba Chambers of Commerce Economic Development Tours bring leaders from business, government, and community directly onto shop floors, into research facilities, across farms, and through key industrial corridors. These tours provide practical insight into how local innovation, infrastructure, and investment decisions are shaping Manitoba's economic future.

In 2025, 160 participants joined 6 tours across Manitoba. Each tour highlighted the unique industries, partnerships, and growth opportunities emerging in communities throughout the province.



STEINBACH

A RECORD-BREAKING KICKOFF

Steinbach kicked off the 2025 season with the strongest attendance yet, bringing together nearly 40 delegates for MCC's first single-day Economic Development Tour. The city showcased its economic momentum through visits to Friesen Drillers, Signex Manufacturing, Penn-Co Construction, and Cornerstone Timberframes. Delegates also toured the new Southeast Event Centre and heard from Mayor Earl Funk and Minister Jamie Moses, who outlined Steinbach's rapid population growth, infrastructure investments and multi-sector expansion.



CARMAN AND MORDEN

INNOVATION ROOTED IN COMMUNITY

This tour offered a clear look at how rural communities scale opportunity through planning, partnership and long-term investment. In Morden, participants toured Decor Cabinets, ON2 Solutions, and Huron Window Corporation. In Carman, visits to Agassiz Seed Farm and Walinga highlighted agricultural excellence, precision manufacturing and strong local leadership. Municipal officials emphasized the importance of housing expansion, industrial park development and cross-community collaboration as foundations for sustained competitiveness.

2025

6 TOURS

160 PARTICIPANTS

24 BUSINESSES VISITED

12 MUNICIPALITIES ENGAGED



HIGHWAY 75

A STRATEGIC TRADE CORRIDOR

Southern Manitoba isn't waiting for the future—it's building it. The Highway 75 tour provided firsthand insight into the industries and infrastructure connected to Manitoba's most important north-south trade route. Participants saw agricultural innovation at the Bruce D. Campbell Farm and Food Discovery Centre, premium manufacturing at Black Earth Grills, and community-driven sustainability at Lilystone Gardens. A visit to the Pattern Energy Wind Farm highlighted rural clean energy development, while Mid Canada Transload Services demonstrated the corridor's growing logistics capacity. Discussions with Morris officials concluded the day with a look at new regional investment and planning priorities.



HIGHWAY 7

MANUFACTURING STRENGTH AND COMMUNITY VISION

Along the Highway 7 corridor, participants met leaders in Teulon and Stonewall who are strengthening their communities through new housing strategies, revitalization programs and thoughtful community development. The tour visited Vdir Solutions, a global manufacturer of automated vertical storage systems with integrated design, engineering and production capacity. In Stonewall, delegates learned about local programs supporting rental construction, commercial revitalization and mixed-use development, followed by a visit to Stonewall Glass, a longstanding family business known for quality, service and community involvement.



SUSTAINABILITY EDITION

THE BUSINESS OF CLIMATE LEADERSHIP

This Winnipeg-based tour, hosted in partnership with BizforClimate and MEIA, focused on how businesses are integrating sustainability into operations and long-term strategy. Delegates visited Winpak, Urban Lumber, Torque Brewing, the Institute for Catastrophic Loss Reduction, Constance Popp Chocolates, and Wawanesa Insurance. Each stop offered practical examples of circular economy practices, climate adaptation research, and production efficiency.



INTERPROVINCIAL TRADE DELEGATION


ALBERTA VISITS MANITOBA

Manitoba and Alberta business leaders came together in Winnipeg for an interprovincial trade tour focused on expanding internal trade and building more resilient supply chains. Participants toured advanced manufacturing, logistics and applied research facilities, including New Flyer Industries, Fort Garry Fire Trucks, ROCKGLASS, CentrePort Canada and RRC Polytech's Vehicle Technology Centre, highlighting how collaboration and made-in-Canada procurement can support stronger domestic supply chains.

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Your Ticket to Manitoba's Business Network

Business leaders across Manitoba continue to rely on Manitoba Chambers of Commerce events to connect with one another, shape important conversations, and gain real-time insight from decision-makers. In 2025, more than 3,500 participants attended 14 MCC events held across the province, reflecting the strength of the chamber network and the value of direct access to leadership.

SOLD OUT SPEAKER SERIES: INSIGHT THAT MATTERS

Manitoba's business community consistently turns to the MBiz Breakfast Series for timely insight and direct access to leaders shaping the province's business landscape. Alongside these conversations, the MBiz Breakfast of Champions provides a platform to recognize local business leaders and share stories of entrepreneurship from across the province. Together, these events bring business and decision-makers into the same room for informed, practical conversation about Manitoba's economic future.



The Honourable Adrien Sala, Minister of Finance speaks to business leaders at the MBiz Budget Breakfast.

2025 SPEAKERS

- **The Honourable Premier Wab Kinew**
- **The Honourable Adrien Sala, Minister of Finance**
- **The Honourable Rebecca Chartrand, Minister of Northern and Arctic Affairs and Minister responsible for the Canadian Northern Economic Development Agency**
- **Chris Avery, President & CEO, Arctic Gateway Group**
- **Candace Laing, President & CEO, Canadian Chamber of Commerce**
- **John Bockstael, Chairman, Bockstael Construction**
- **Wade Miller, President & CEO, Winnipeg Blue Bombers**



Premier Wab Kinew, Minister Mike Moroz, Jim Balsillie, and members of the Innovation and Productivity Task Force at the launch of Manitoba's Innovation and Prosperity Report.

BY THE NUMBERS

14 events

3,500+ Attendees

5 MBiz Breakfasts

2 Breakfasts of Champions

2 Government Dinners

5 Flagship Forums & Special Events

DIRECT DIALOGUE WITH GOVERNMENT

Our member-exclusive government dinners bring business leaders and senior public officials together for open, constructive dialogue on Manitoba's most pressing economic issues. These evenings support meaningful relationship-building and informed discussion on the policies shaping the province's business environment. For many members, the Ministers' Dinner and Deputy Ministers' Dinner offer direct access to the people responsible for setting provincial priorities.

FLAGSHIP FORUMS & SPECIAL EVENTS

These events brought business, government, and industry together to examine Manitoba's economic priorities in a focused, outcomes-oriented setting. Through the Manitoba Economic Summit and AGM, Powering Possibility for Manitoba's Energy Future, and the launch of the Manitoba Innovation and Prosperity Report, discussions centred on workforce development, energy capacity, supply-chain resilience, and innovation-driven growth.

CONTINUING THE CONVERSATION

MCC events bring business leaders and decision-makers together around Manitoba's key economic priorities. These conversations are made possible through the support of MCC's sponsors and partners.

Sponsorship opportunities are available for organizations seeking visibility, connection, and direct engagement with leaders across Manitoba's business network.

Sponsorship opportunities are available year-round.

For more information, contact:

Brent Hutton,

Director, Business Development and Member Relations,
bhutton@mbchamber.mb.ca | 204-292-7341



Sarah Thiele, Clerk of the Executive Council and Cabinet Secretary, delivers a keynote at the Deputy Minister's Dinner.

Manitoba Champions Awards

Manitoba's business community has always produced remarkable leaders, and from 1983 to 2019 the Manitoba Chambers of Commerce (MCC) hosted the Manitoba Business Awards to celebrate those whose innovation and ambition helped make the province what it is today. Past honourees include HyLife, BEHLEN Industries, SkipTheDishes, Bockstael Construction, and Farmery Estate Brewery. That legacy was elevated in 2001 with the introduction of the Lieutenant Governor's Awards; honouring visionary leaders whose entrepreneurship defined the best of Manitoba business.

After a five-year hiatus prompted by the pandemic, MCC revived this tradition in 2025. The new Manitoba Champions Awards built on that history and broadened the focus, celebrating both the companies driving Manitoba's economy and the leaders at the forefront of our business community.

2025: CELEBRATING EXCELLENCE ON MANITOBA DAY

The spirit of provincial pride and community leadership was unmistakable on Manitoba Day, as business leaders, chamber members, and government representatives gathered on May 12, 2025, for the inaugural Manitoba Champions Awards presented by Manitoba Liquor & Lotteries. The event celebrated individuals and organizations advancing economic development and driving meaningful social impact across the province. The evening reception followed an exclusive Manitoba Day luncheon at the historic Government House, where two pillars of Manitoba's business community — Payworks Canada and Doug Stephen, CEO & Founder of WOW! Hospitality Concepts — received the Lieutenant Governor's Awards for Outstanding Contribution to the Community.

FUTURE CHAMPIONS AWARD WINNERS

Ten emerging leaders and organizations were recognized for their bold ideas, transformative impact, and contributions to Manitoba's future economy. Their work showcased the entrepreneurial spirit thriving in both urban and rural communities.



Beverlie Stuart, chair, Manitoba Chambers of Commerce board of directors, and vice-president, business development and community initiatives, MITT; Michael Penman, president, Payworks Canada; Anita Neville, lieutenant-governor of Manitoba; Doug Stephen, president, WOW! Hospitality Concepts Inc.; and Chuck Davidson, president and CEO, Manitoba Chambers of Commerce.



Award recipients take the stage at the Manitoba Champions Awards, celebrating excellence in business and community leadership across the province.

INDIVIDUALS

- Pamela Kolochuk — Peak of the Market
- Derek Earl — Biz for Climate
- Marcel Krings — Bushel Plus

BUSINESSES

- QDoc Inc.
- Lynn & Liana Designs
- Friesens Corporation
- Southport Aerospace Centre
- Valley Fiber Ltd.
- La Brasserie Nonsuch Brewing Co.
- Sperling Industries

“The number of rural nominations and winners speaks volumes about the strength, innovation and resilience that exists in every corner of our province.”

— Chuck Davidson, President & CEO, Manitoba Chambers of Commerce



THE 2026 CHAMPIONS AWARDS

The Manitoba Champions Awards recognizes the organizations shaping Manitoba's future, celebrating work that strengthens communities, drives innovation, and reflects our belief that Manitoba is the best place to live and work.

FOCUSING ON THE FUTURE

The Future Champion Awards celebrate businesses that use their influence to drive meaningful social and economic innovation. Recipients represent the next generation of businesses shaping Manitoba's economy.

NOMINATIONS ARE OPEN

Nominations for the 2026 Manitoba Champions Awards opened in the new year and close March 13, 2026. Individuals, businesses, local chambers and community members are invited to put forward the organizations who are key drivers of Manitoba's economy. Now is the moment to shine a light on the leaders, innovators, and builders whose work deserves to be recognized.

Nominees will be asked to complete a full application. Those who meet the eligibility requirements will advance to the Awards Committee for review and selection. Self-nominations are welcome.

WHY NOMINATE?

- Celebrate businesses driving positive change.
- Give visibility to the businesses making a measurable impact.
- Inspire future innovators and entrepreneurs.

ELIGIBILITY CRITERIA

To be considered for a Manitoba Champions Award, businesses must:

- Have lived in Manitoba or operated in Manitoba for at least one year prior to the nomination deadline.
- Be Manitoban and/or employ Manitobans.
- Demonstrate a clear contribution to community, economic development, innovation or long-term provincial prosperity.

THE 2026 MANITOBA CHAMPIONS AWARDS

MANITOBA DAY | MAY 12, 2026
CLUB REGENT EVENT CENTRE

JOIN US AS WE CELEBRATE THE LEADERS, BUSINESSES AND FUTURE CHAMPIONS WHO ARE SHAPING THE NEXT ERA OF MANITOBA'S SUCCESS.

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Tickets to Success is one of the most popular membership perks offered by the Manitoba Chambers of Commerce. Through partnerships with leading sports franchises and cultural institutions, members receive complimentary access to select games, performances and special events across the province.

Whether it is hosting clients, rewarding staff or connecting with Manitoba's vibrant arts and sports community, this program gives businesses a unique way to engage beyond the boardroom. Tickets are distributed throughout the year on a first-come, first-served basis, ensuring members can take advantage of experiences that entertain, inspire and connect.

To learn more, email info@mbchamber.mb.ca

OUR PARTNERS



STAFF

Meet the dedicated team advancing the interests of Manitoba's business community. Together, we support strong advocacy, deliver high-value programs, and build partnerships that strengthen the province's economic future. development and community leadership in Manitoba.

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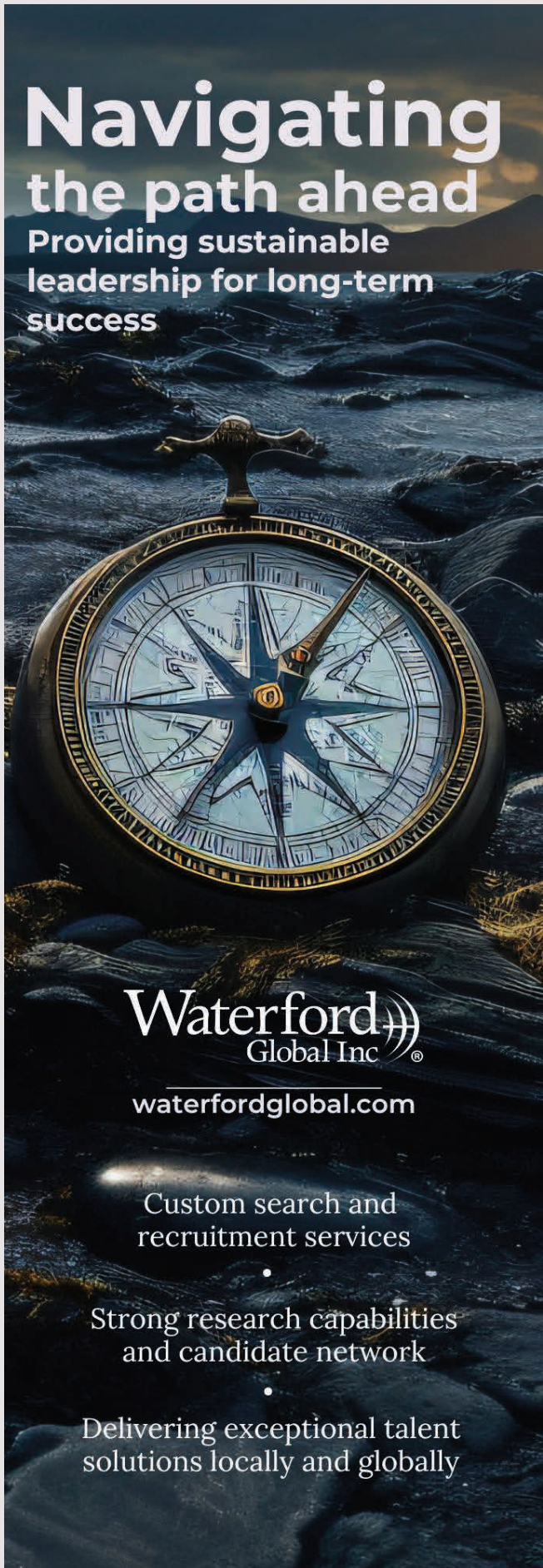
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MANITOBA'S CHAMBER NETWORK

Manitoba is home to a network of **64 local chambers** of commerce serving communities across the province. Through this network, businesses connect locally while benefiting from the collective strength of Manitoba's provincial chamber.

Joining and engaging with your local chamber helps build visibility and credibility, strengthen community connections, and support local business growth. Together, local chambers and the Manitoba Chambers of Commerce ensure businesses have both a strong local voice and a coordinated provincial presence.

Find your local chamber and be part of Manitoba's business network.



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Today's HR leaders are more instrumental than ever in shaping workplace culture and fostering a sense of community. By prioritizing employee wellbeing, embracing conscious leadership, and enhancing productivity, HR professionals are redefining what it means to thrive in the modern workplace. They create an environment where employees can bring their authentic selves to work and tap into their full potential to contribute to a culture of innovation and growth.

"When business leaders focus on the psychological safety and wellbeing of their employees, they create an environment where individuals feel more secure and comfortable, allowing them to perform at their best," says Ron Gauthier, CEO and Registrar at CPHR Manitoba. "This not only enhances employee satisfaction and productivity, but it drives innovation and feeds into the success of business."

Focusing on employee wellbeing is more than just a morale booster—it's a key driver of a business' performance and success. When businesses and their leaders help their employees feel more comfortable and secure in their roles, the results are clear.

Recent Statistics Canada shows that 21.2% of employed Canadians experiences higher levels of work-related stress—only highlighting the need for effective wellbeing programs and deeper understanding and open communication between the top and the bottom of business stakeholders.

"Great leadership begins with trust. It's the cornerstone of a successful business," says Gauthier. "But building that trust requires more than just words—you need contingency, predictability, and alternative options."

HR leaders are adopting a conscious approach to leadership, recognizing that true success lies in removing barriers that hold back both individuals and organizations by surpassing traditional management and instead, focusing on personal growth that aligns organizational goals with employee aspirations.

Strategic HR leaders who embrace this model are already seeing the benefits firsthand, with increased job satisfaction and employee engagement. The first step is simple—start with assessing current workplace practices and follow-up by gathering feedback from employees to identify areas of improvement.

"Great leadership begins with trust. It's the cornerstone of a successful business"

As the workplace continues to evolve, navigating these changes requires expertise, foresight, and a deep understanding of both employee needs and organizational goals—CPHRs are uniquely qualified to lead this charge. Their in-depth training and knowledge allow them to implement effective initiatives that enhance the work life of employees and drive organizational success.

With their focus on evidence-based practices, CPHRs hold the position to guide business through change, optimize growth opportunities, and build a resilient and positive workplace.

Corporate Members

INVESTING IN MANITOBA'S ECONOMIC STRENGTH

The Manitoba Chambers of Commerce represents over 470 corporate members across Manitoba's economy. These organizations include major employers, investors, and institutions whose decisions shape communities, supply chains, and opportunities across the province.

Corporate members engage at the provincial level because they understand what is at stake. A competitive Manitoba economy depends on strong infrastructure, a skilled workforce, open trade, reliable energy, and policies that allow businesses to plan, invest, and grow with confidence. Their support advances advocacy, research, and programs that strengthen these foundations.

Corporate members bring an operating perspective that strengthens provincial advocacy. Their experience across regions and sectors helps inform credible, business-driven positions on productivity, trade, innovation, and workforce development.

In return, corporate members gain access to senior decision-makers, exclusive engagement opportunities, and a trusted forum for dialogue with business and government leaders from across Manitoba. They also align with a non-partisan, evidence-based voice focused on practical solutions and long-term economic resilience.

The organizations listed here are partners in shaping a Manitoba that supports opportunity, prosperity, and strong communities across the province.

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Sausage making takes a lot of hard work, including selecting high quality ingredients, ensuring proper handling and maintaining product consistency. This work is done by skilled people, in large facilities that provide well-paying jobs which help local economies grow.

In Manitoba, much of that work takes place in Winkler, where the newly expanded Winkler Meats processing facility has expanded the number of local jobs, while also advancing new value-added opportunities here at home. Many of Winkler Meats' products, including smokies, sausages, and wieners can be found at grocery stores and in stadiums and arenas across Manitoba.

The expansion, undertaken with ownership from Manitoba-based Progressive Meats and Wisconsin-based Johnsonville comes at a crucial time for the provincial economy. Not only does this project create jobs, but it also allows for more of what our farmers produce to be processed right here in Manitoba. Support from both the federal and provincial governments, through the Sustainable

Canadian Agricultural Partnership, helped make this project a reality.

"This project helps to further cement Manitoba as a leading protein centre in North America," says Jeff Senebald, president of Winkler Meats.

Growing the province together

The over \$50 million invested in Winkler Meats joins other private sector investments in Manitoba's hog sector, like Topigs Norsvin's new \$35 million facility in Plumas and Maple Leaf's continued investment in bacon processing in Winnipeg. That's on top of barn construction and renovations across the province, as Manitoba hog farmers continue to reinvest in their operations to uphold the highest standard of animal care and environmental protection.

The 100 new jobs in Winkler join the over 22,000 Manitobans who depend on the hog sector for their livelihood. Many of these jobs are directly tied to open trade with countries like the United States, and partnerships like that between Progressive Meats and Johnsonville show the value of integration and how those partnerships can benefit both countries.

The Winkler Meats expansion is another example of how Manitoba's hog sector's commitment to communities across our province grows the economy for all of us.



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Since the 1960s, Manitoba's Whiteshell Laboratories has been a cornerstone of nuclear innovation. Established near Pinawa by Atomic Energy of Canada Limited (AECL), the site was home to pioneering research that shaped the future of nuclear energy. From reactor safety and fuel storage to groundbreaking waste management solutions, Whiteshell Laboratories' contributions have left an enduring mark on Canada's clean energy story.

The WR-1 reactor, built in the 1960s, was a prototype that helped inform the design of Canada's first generation of CANDU® power reactors. These designs continue to

power millions of homes today. Whiteshell Laboratories also led the world in waste management, introducing the first above-ground dry storage system for used nuclear fuel and hosting the Underground Research Laboratory near Lac du Bonnet, which influenced every deep geological disposal project worldwide. This legacy of care and creativity has supported not only energy innovation but also the development of life-saving medical isotopes, which have helped diagnose and treat cancer in over a billion people globally.

Today, Canadian Nuclear Laboratories (CNL) is writing the next chapter in this story. Whiteshell Laboratories is now Canada's first major nuclear decommissioning and environmental restoration project. It is a highly regulated, carefully planned effort to remediate the land safely for what's next. When the work is complete, over 99 per cent of the site will be restored for unrestricted, industrial, or recreational use, with only a small portion remaining under long-term monitoring. This transformation

can open the door to new opportunities for economic development and growth in the province's eastern region.

The restoration project is more than science; it is about community. With over 500 jobs and an annual contribution of \$160 million to the local economy, CNL is committed to ensuring this work benefits the region today while creating possibilities for tomorrow. Steered by engagement with Indigenous Nations, local municipalities, and residents, we are building trust and shaping a future that reflects shared priorities: safety, partnership, sustainability, and opportunity.

From research to renewal, Whiteshell Laboratories continues to inspire progress. Together, we are closing a historic chapter and opening new doors for future generations.

Learn more at cnl.ca/whiteshell



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