

2026

# MBIZ

THE VOICE OF MANITOBA BUSINESS



## DISTRIBUTION: 70,000 COPIES

MBiz is published twice per year and is distributed to all *Free Press* subscribers province-wide as well as to all members of the Manitoba Chambers of Commerce.

READ PAST ISSUES OF MBIZ ONLINE AT [www.winnipegfreepress.com/fp-features](http://www.winnipegfreepress.com/fp-features)



### SPRING

PUBLICATION DATE:  
**SATURDAY, MAY 23**

BOOKING: **FRIDAY, APRIL 17**  
MATERIAL: **FRIDAY, APRIL 24**

### WINTER

PUBLICATION DATE:  
**SATURDAY, NOVEMBER 7**

BOOKING: **FRIDAY, OCTOBER 2**  
MATERIAL: **FRIDAY, OCTOBER 9**

2026

## POSITION YOUR BRAND AT THE HEART OF MANITOBA'S BUSINESS COMMUNITY

MBiz is more than a publication—it's a platform for influence and connection. Produced through a powerful partnership between the Manitoba Chambers of Commerce and *The Free Press*, MBiz combines the authority of Manitoba's most trusted news source with the reach and credibility of the province's largest and most influential business association. Together, we deliver a magazine that informs, inspires and connects the leaders shaping Manitoba's economic future.

The Manitoba Chambers of Commerce has represented business in Manitoba for more than 90 years, promoting expansion and giving access to government and business decision-makers. With a network of over 10,000 members, MCC stands for the small, medium and large enterprises that propel innovation,

generate employment and fund advancement—the foundation of Manitoba's economy. By amplifying that voice, *the Free Press* makes sure MBiz reaches a large and interested audience throughout the province.

Advertising in MBiz means more than visibility—it means influence. It positions your brand alongside trusted content and connects you with executives, entrepreneurs and industry leaders who value strategic partnerships and forward-thinking solutions. For medium and large businesses, this is an opportunity to showcase leadership, strengthen relationships and be part of the conversation that shapes Manitoba's economic story. When you advertise in MBiz, you're not just buying space—you're investing in credibility, connection and impact.

## 2026 ADVERTISING OPPORTUNITIES

SIZE/POSITION	DIMENSIONS (w x h)	MEMBERS		NON-MEMBERS	
		1X RATE	2X RATE	1X RATE	2X RATE
NET Per Issue Rates					
Inside Front Cover	8.125" x 10.875"	\$4,055.00	\$3,852.25	\$4,565.00	\$4,336.75
Inside Back Cover	8.125" x 10.875"	\$4,055.00	\$3,852.25	\$4,565.00	\$4,336.75
Outside Back Cover	8.125" x 10.875"	\$4,280.00	\$4,066.00	\$4,710.00	\$4,474.50
Full Page	8.125" x 10.875"	\$3,380.00	\$3,211.00	\$3,715.00	\$3,529.25
1/2 Page Vertical	3.4375" x 9.875"	\$1,945.00	\$1,847.75	\$2,140.00	\$2,033.00
1/2 Page Horizontal	7.125" x 4.875"	\$1,945.00	\$1,847.75	\$2,140.00	\$2,033.00
1/4 Page	3.4375" x 4.875"	\$1,125.00	\$1,068.75	\$1,235.00	\$1,173.25

RATES INCLUDE FULL COLOUR & AD DESIGN SERVICES.

**PRINT SPECS:** 300 DPI, CMYK, PDF, EPS, JPG, PNG

All ads full page or larger require 0.25" bleed on all 4 sides.

ADVERTISE IN TWO CONSECUTIVE ISSUES AND RECEIVE A

# 5% DISCOUNT

ON THE SECOND ISSUE!

## EXTENDED DIGITAL REACH

Your message doesn't stop at print. A digital version of MBiz will be published online and accessible for a full year from both the MCC website ([www.jointhechamber.ca](http://www.jointhechamber.ca)) and [winnipegfreepress.com](http://winnipegfreepress.com)

Each week, *The Free Press* print & digital editions are read by 367,000 Winnipeg adults.

(Source: Vividata Fall 2025)



## SPONSORED CONTENT

## TELL YOUR STORY, BUILD YOUR INFLUENCE

Sponsored content in *MBiz* offers small, medium and large businesses a unique opportunity to go beyond traditional advertising and truly engage with Manitoba's business community. More than an ad, sponsored editorial allows you to share your expertise, values and vision in a format that is authentic and informative—positioning your organization as a thought leader in the province's economic conversation.

When readers encounter your story as compelling editorial, it builds credibility and trust. They're not just seeing your brand; they're learning from you. This approach creates a lasting impression and encourages meaningful connections with decision-makers, industry leaders and influencers who value insight and innovation. Sponsored content is more than marketing—it's a strategic tool to strengthen your reputation and showcase leadership.

To make the process seamless, *The Free Press* can provide everything you need: a professional writer to craft your message, a photographer to capture striking visuals and design services to ensure your feature looks polished and impactful. With our team handling the details, your story will stand out and resonate with readers across Manitoba's business landscape.

### BOOKING DEADLINES:

**SPRING: THURSDAY, APRIL 2**

**WINTER: FRIDAY, SEPTEMBER 18**

**TWO-PAGE SPREAD \$6,150**  
(1,000 words max.)

**FULL PAGE \$4,300**  
(500 words max.)

**MORE POWER, MORE POSSIBILITY**  
Manitoba's green future depends on energy and AI will lead it

**MANITOBA'S ENERGY & ENVIRONMENT**

With a growing population and a strong economy, Manitoba's energy and environment sectors are facing new challenges and opportunities. The province's green future depends on energy and AI will lead it. This is a key message for the province's energy and environment sectors.

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**SHINE LIKE A DIAMOND: PCL celebrates 60 years in Manitoba**

**PCL CONSTRUCTION** 60 YEARS WINNIPEG

Development and construction in Manitoba has a rich history, and PCL Construction is proud to be a part of it. Celebrating 60 years in Manitoba, PCL has built a reputation for excellence in construction and infrastructure.

**"We're really proud of the role we played in Winnipeg."**

PCL Construction is proud to be a part of Winnipeg's growth and development. The company has been instrumental in building some of the city's most iconic landmarks and infrastructure.

**WeMB: EMPOWERING WOMEN+ ENTREPRENEURS THROUGH KNOWLEDGE AND COMMUNITY**

Women+ entrepreneurs are the backbone of our economy, and WeMB is dedicated to supporting and empowering them. Through a combination of education, mentorship, and networking, WeMB provides the resources and support needed for women+ to succeed in business.

**WMB Loan Programs at a Glance:**

- WMB Loan Programs:** Offering a range of loan options to support women+ entrepreneurs.
- WMB Mentorship:** Providing access to experienced business leaders for guidance and support.
- WMB Education:** Offering workshops, seminars, and courses to enhance business skills.
- WMB Networking:** Creating opportunities for women+ to connect and collaborate.

**MANITOBA BIRDEED BUSINESS CONTINUES TO SOAR**

Along the way, the World's Best Coffee journey by providing deep market intelligence, represented timely industry and strategic connections.

Manitoba Birdseed Business is a leading provider of birdseed and related products. The company has seen significant growth and success, thanks to its commitment to quality and customer service.

**RM OF RITCHOT SET TO ELEVATE RURAL ENTREPRENEURS AT BUSINESS EXPO**

Featuring Dragons' Den's Manjit Mehta

The RM of Ritchot is excited to host a Business Expo that will provide a platform for rural entrepreneurs to showcase their businesses and connect with potential investors and partners. The event will feature a special appearance by Dragons' Den's Manjit Mehta.