

DIGITAL ADVERTISING OPPORTUNITIES



Elevate your organization's profile and strategically position your brand by advertising in the **MCC eNews Weekly, website, LinkedIn and X** (formerly known as Twitter) feeds. Directly engage with Manitoba's business community leaders by using our platform to communicate news, special offers, and upcoming events.

eWEEKLY NEWSLETTER

Distributed to nearly **6000 MCC Members and subscribers** every Monday, our eWeekly newsletter boasts an impressive **30% open rate** (compared to the industry standard of 23.23%) and a noteworthy **10% click rate** (compared to the industry standard of 7.91%).

BANNER ADS - 570x230px

Quoted fees are for a 4-week period.

1 TOP POSITION
Member Rate: **\$690**
Non-Member Rate: **\$920**

2 MIDDLE POSITION
Member Rate: **\$575**
Non-Member Rate: **\$805**

3 BOTTOM POSITION
Member Rate: **\$460**
Non-Member Rate: **\$690**

FEATURE PROFILES

Highlight your organization with 300-500 words, up to 3 images (including your company logo), and a clickable link. Profiles are featured in Monday's eNews Weekly, posted to the News section on the MCC website, and shared on our social media feeds.

Member Rate: **\$500**
Non-Member Rate: **\$600**

Non-for-profit organizations receive 30% off all advertising.


eWeekly Newsletter
MOCK-UP

Tem. Optur si voles quibus venim incia voluptam etur aut harcias pa que seque ius vendebis mintis et et prae erum hicis estem incit eumqui iscipid uscuis mi, officim volenet et earum as seque expere omniscia

BUTTON

1

Tem. Optur si voles quibus venim incia voluptam etur aut harcias pa que seque ius vendebis mintis et et prae erum hicis estem incit eumqui iscipid uscuis mi, officim volenet et earum as seque expere omniscia

BUTTON



2

YOUR HEADLINE HERE

Tem. Optur si voles quibus venim incia voluptam etur aut harcias pa que seque ius vendebis mintis et et prae erum hicis estem incit eumqui iscipid uscuis mi, officim volenet et earum as seque expere omniscia

BUTTON

YOUR
IMAGE
HERE

3

Averaging **3000+ visits weekly**, the MCC website is home to our online membership directory; and event registration, relevant content and resources; policy statements and news updates, as well as information about exclusive cost-saving affinity programs.

TOP LEADERBOARD

- 1** Size: **1200x163px**
Member Rate: **\$690**
Non-Member Rate: **\$920**

SIDEBAR SKYSCRAPER

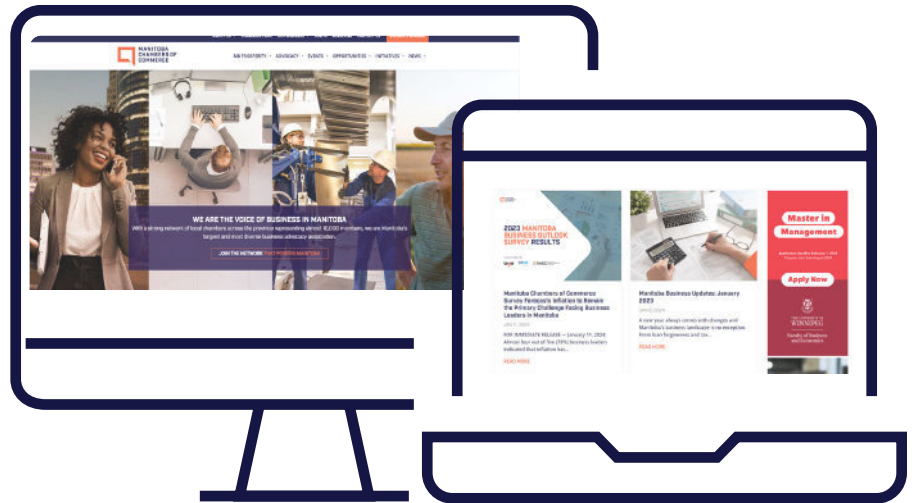
- 2** Size: **300x600px**
Member Rate: **\$635**
Non-Member Rate: **\$865**

SIDEBAR SQUARE

- 3** Size: **300x250px**
Member Rate: **\$460**
Non-Member Rate: **\$690**

BOTTOM LEADERBOARD

- 4** Size: **1200x163**
Member Rate: **\$460**
Non-Member Rate: **\$690**



SOCIAL MEDIA

Maximize your message's visibility on MCC's influential LinkedIn network, comprised of almost **10,000 followers**, including influential business leaders and chamber professionals across Manitoba and Canada. Additionally, extend your reach to our over **5,000 followers** on MCC's X feed (formerly Twitter).



1 WEEK RUN 2 POSTS

Size: **1200x627px**
Text: **Up to 2,000 characters**
Member Rate: **\$125**
Non-Member Rate: **\$150**

4 WEEK RUN 8 POSTS

Size: **1200x627px**
Text: **Up to 2,000 characters**
Member Rate: **\$375**
Non-Member Rate: **\$525**



1 WEEK RUN 2 POSTS

Size: **1600x900px**
Text: **Up to 280 characters**
Member Rate: **\$100**
Non-Member Rate: **\$125**

4 WEEK RUN 8 POSTS

Size: **1600x900px**
Text: **Up to 280 characters**
Member Rate: **\$350**
Non-Member Rate: **\$500**



TO BOOK ADVERTISING, CONTACT:

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