

2024

MBIZ

THE VOICE OF BUSINESS



**DISTRIBUTION:
70,000 COPIES**

MBiz is published twice per year and is distributed to all Free Press subscribers province-wide as well as to all members of the Manitoba Chambers of Commerce.



THE
Free Press

MBiz shines the spotlight on the important role played by community and regional Chambers of Commerce in fostering economic development.

The Free Press is proud to partner with the Manitoba Chambers of Commerce to create, publish, and distribute the bi-annual magazine.

In Manitoba, the Chambers has worked alongside businesses for more than 90 years. Throughout the pandemic, we dedicated our resources to providing valuable support and advocacy to the business community.

With a 10,000-strong network of members, the MCC is the province's largest and most influential business association. We are the Voice of Business, serving as a conduit for vital concerns and challenges, connecting our community, and delivering unparalleled access to decision-makers in industry and government.

ONLINE PUBLICATION

Each issue of MBiz is published online as an interactive web magazine, accessible from both the MCC website (www.jointhechamber.ca) and winnipegfreepress.com

The Free Press network receives 1.1 million users a month who view 5.5 million pages.

(Source: Google Analytics - January to June 2023 monthly average)

CHECK OUT DIGITAL VERSIONS OF PAST ISSUES OF MBIZ! GO TO:

www.winnipegfreepress.com/fp-features



2024

MBIZ

THE VOICE OF BUSINESS

WINTER

PUBLICATION DATE:

**SATURDAY,
NOVEMBER 9**

AD BOOKING:

FRIDAY, SEPTEMBER 20

AD MATERIAL:

FRIDAY, SEPTEMBER 27

**ASK ABOUT
OUR
BUNDLED
PACKAGES!**

2024 ADVERTISING OPPORTUNITIES

SIZE	DIMENSIONS (W X H)	MEMBER RATE (NET)	NON-MEMBER RATE (NET)
Full Page	Live Area: 7.125" x 9.875" Bleed: 8.375" x 11.125" Trim: 8.125" x 10.875"	\$3,295	\$3,625
1/2 Page Vertical	3.4375" x 9.875"	\$1,895	\$2,085
1/2 Page Horizontal	7.125" x 4.875"	\$1,895	\$2,085
1/4 Page	3.4375" x 4.875"	\$1,095	\$1,205
1/6 Page	3.4375" x 3.2"	\$625	\$688

PREMIUM POSITIONS

Inside Front Cover	Full Page Dimensions	\$3,955	\$4,355
Inside Back Cover	Full Page Dimensions	\$3,845	\$4,235
Outside Back Cover	Full Page Dimensions	\$4,175	\$4,595

ADVERTISE IN TWO CONSECUTIVE ISSUES AND RECEIVE A 5% DISCOUNT ON THE SECOND ISSUE!

CANCELLATION DEADLINE: FRIDAY, SEPTEMBER 27

Payment in full will be required for any reserved space that is cancelled after this deadline.

CONTACT US

Advertising Inquiries:
Brent Hutton
t: 204-292-7341
e: bhutton@mbchamber.mb.ca

Editorial Inquiries:
Jennifer McFee
e: jmcfee@outlook.com
Editorial content chosen by Editorial Committee



SPONSORED CONTENT

Do you have a story to tell? A sponsored content article is a creative and effective way to connect with readers in a format that is both compelling and informative. MBiz will provide a writer, photographer and designer to work with you to create a positive and professional article about your business.

**BOOKING DEADLINE:
MONDAY, SEPTEMBER 9**

TWO-PAGE SPREAD \$5,990
(16.25" w x 10.875" h)

FULL PAGE \$4,190
(8.125" w x 10.875" h)

BOOST YOUR STORY ON FREE PRESS DIGITAL!

- MBiz story appears on the Business section for six days
- 10,000 co-branded ad impressions will promote and direct readers to your story
- Ask about our accompanying social media package

From \$995