

# 2023 PARTNERS IN PROSPERITY MEDIA KIT



## CONNECT WITH MANITOBA'S BUSINESS LEADERS

**PARTNERS IN PROSPERITY** celebrates the contributions and successes of Manitoba's diverse business community, from large employers to innovative entrepreneurs and community leaders. Our goal is to showcase our province's leading business services organizations and reveal the breadth and diversity of our region's economic activity.

Delivered directly to a targeted, engaged and influential audience of almost 10,000 businesses across Manitoba, **PARTNERS IN PROSPERITY** provides excellent advertiser visibility.

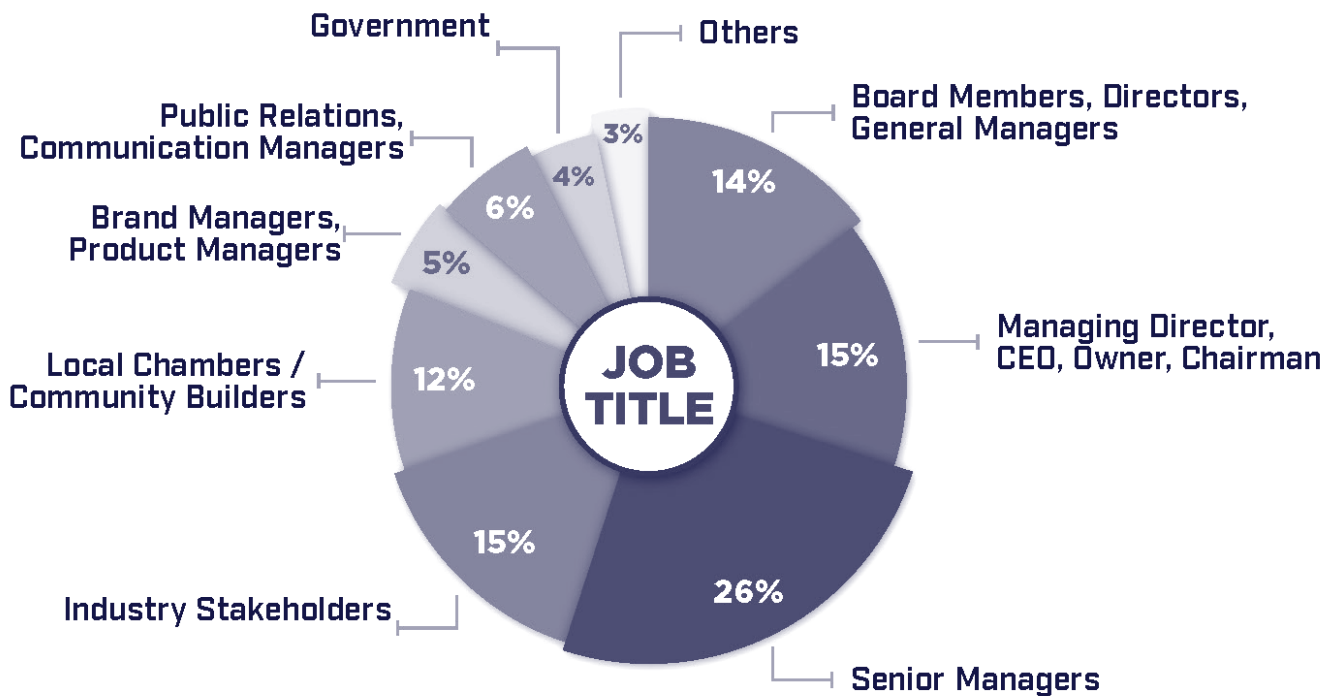
Choose from an array of ad sizing options to best meet your needs, or invest in a profile feature, an unique way to attract potential customers with added marketing power. This distinctive annual feature is glossy and full-colour, perfect bound, and stays on the desks of MCC members for the duration of the year.

**PARTNERS IN PROSPERITY** is advertising with impact that tells your organization's special story and gets you results.



## OUR AUDIENCE:

### DECISION MAKERS with PURCHASING POWER



**INFLUENCERS C-SUITE DECISION MAKERS AGENDA SETTERS WORLD CLASS LEADERS**  
**COMMUNITY BUILDERS INVESTMENT INSIDERS THOUGHT LEADERS INSPIRING VISIONARIES**

## FEATURE PROFILES, ADVERTISING RATES & DIMENSIONS

AD SPACE (W x H)	DIMENSIONS	BLEED	LIVE AREA	PRICE
INSIDE FRONT COVER	8.125" x 10.875"	8.375" x 11.125"	7.125" x 9.875"	\$3,080
INSIDE BACK COVER	8.125" x 10.875"	8.375" x 11.125"	7.125" x 9.875"	\$3,080
OUTSIDE BACK COVER	8.125" x 10.875"	8.375" x 11.125"	7.125" x 9.875"	\$3,080
FULL PAGE	8.125" x 10.875"	8.375" x 11.125"	7.125" x 9.875"	\$1,900
2 PAGE PROFILE/FEATURE	16.25" x 10.875"	Full Spec Sheet Provided		\$4,400
1 PAGE PROFILE/FEATURE	8.125" x 10.875"	Full Spec Sheet Provided		\$2,200
1/2 PAGE HORIZONTAL	7.125" x 4.875"	n/a	7.125" x 4.875"	\$1,375
1/2 PAGE VERTICAL	3.4375" x 10"	n/a	3.4375" x 10"	\$1,375
1/4 PAGE VERTICAL	3.4375" x 4.875"	n/a	3.4375" x 4.875"	\$990
1/8 PAGE BUSINESS CARD	3.4375" x 2.125"	n/a	3.4375" x 2.125"	\$825

**PARTNERS IN PROSPERITY** will be delivered to almost 10,000 businesses within the Manitoba Chambers of Commerce membership network, connecting you with the province's leaders of today and tomorrow.

**INFLUENTIAL FEATURES:** With a very limited quantity of feature profiles available your business will live at the centre of impactful stories. Additional bonus: features to receive individual social media boosts upon release of publication to a combined 15,000 MCC social media followers.

### APPLICATIONS & FORMATS:

- Camera-ready art preferred for all insertions; layout support available for profiles.
- Adobe PDF is preferred format; EPS/JPEG files acceptable.
- All images and PDFs must be high resolution (300 dpi) and should be provided at final size.
- All PDF files should be created with crop and bleed marks.
- Convert all RGB graphics to CMYK for printability; fonts must be embedded.

### PUBLICATION RELEASE DATE:

Mailed January 2023

### BOOKING DEADLINE:

Mid-November 2022

### MATERIAL & ARTWORK DEADLINE:

End of November 2022



**15,000 SOCIAL MEDIA FOLLOWERS!**

For more information on features & advertising contact:

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THE VOICE  
OF  
BUSINESS