



An initiative of



What is MB Pulse?

MB Pulse is a subscription-based community insights and polling platform intended to strengthen our members' collective voice, while providing the Manitoba Chambers of Commerce with point-in-time trends data and opinion snapshots. The data will support our efforts to influence business-friendly government policy and decision-making on emerging issues of relevance.

Through quick polls, short surveys, and questionnaires that we send by email, you will be invited to contribute confidentially to our advocacy efforts, and serve as the province's key drivers of the economy.

INSIDE THIS REPORT: PERSPECTIVES ON A PROVINCIAL HOMELESSNESS STRATEGY

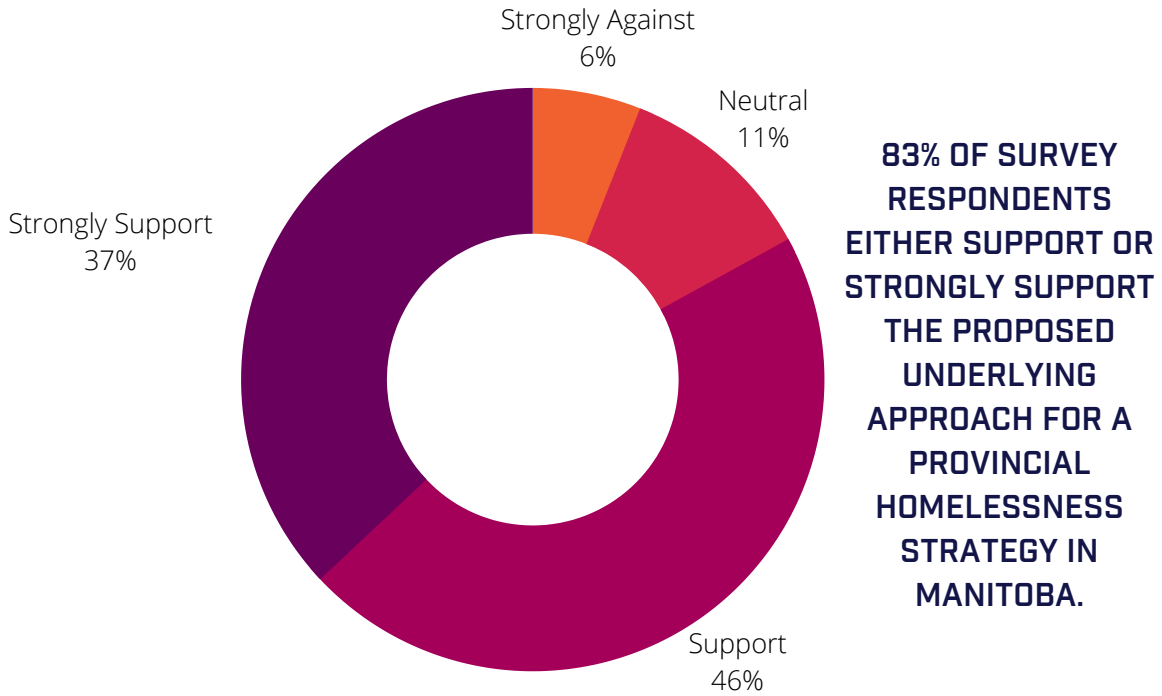
FEBRUARY 2022

Homelessness is a multi-faceted issue that requires a coordinated, strategic response with a continuum of housing options and support services. More Manitobans are experiencing homelessness and precarious housing than ever before. In the 2021 Speech from the Throne, the Government of Manitoba committed to introducing a homelessness strategy in 2022 that emphasizes a whole-of-government-approach.

Throughout January 2022, Manitoba Families lead engagement sessions with communities across Manitoba, including with non-profit agencies and service providers, municipalities, and the private sector. Feedback from these sessions will inform the strategy's approach, priorities, and actions to develop and implement a provincial strategy to end homelessness in Manitoba.

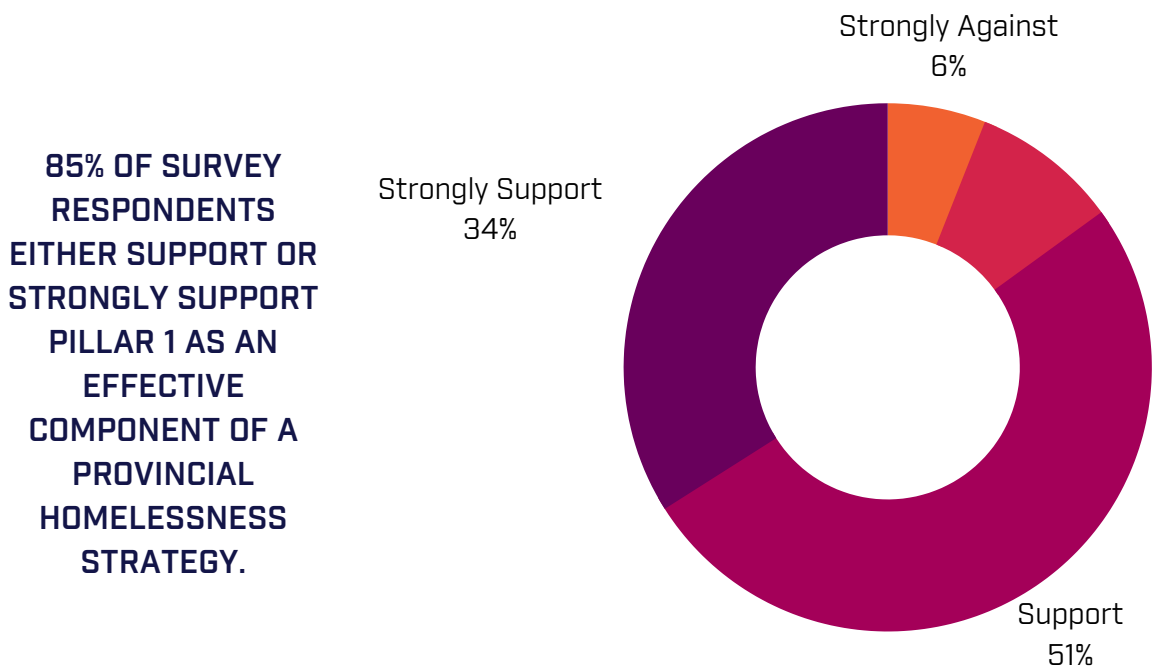
The Manitoba Chambers of Commerce collaborated with Manitoba Families to assist the department in seeking feedback from the business community. Through the MB Pulse platform, MCC surveyed members to gather comments and opinions on this very important topic. The survey results are found below.

DO YOU SUPPORT THE PROPOSED UNDERLYING APPROACH FOR A PROVINCIAL HOMELESSNESS STRATEGY?



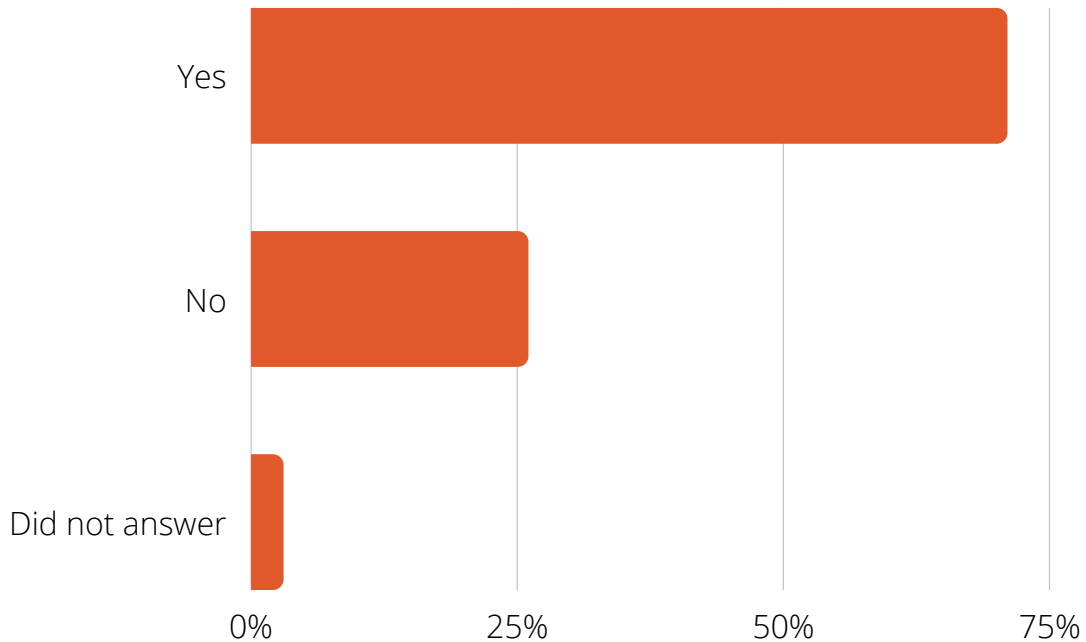
PILLAR 1: MODERNIZING EMERGENCY RESPONSE

DO YOU SUPPORT THIS PROPOSED PILLAR AS AN EFFECTIVE COMPONENT IN THE INTERVENTION AND/OR PREVENTION OF HOMELESSNESS?



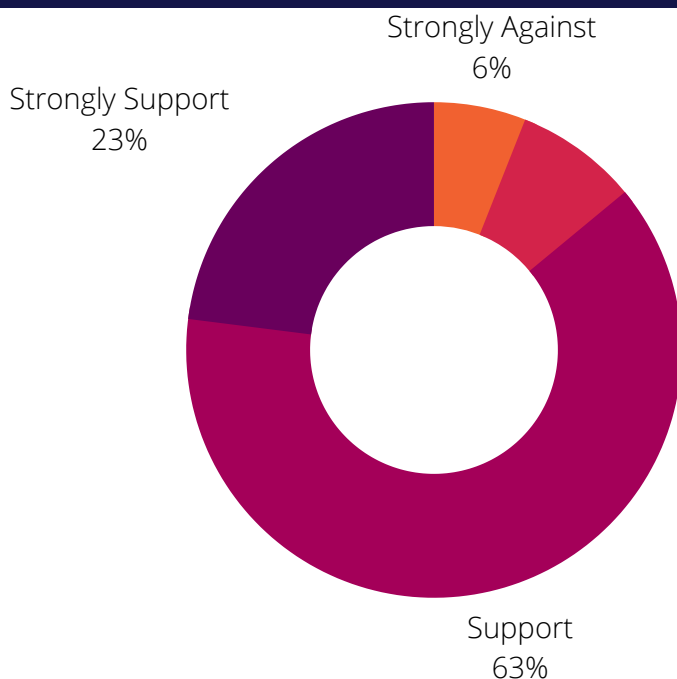
PILLAR 1: MODERNIZING EMERGENCY RESPONSE

DO YOU SEE A ROLE FOR THE BUSINESS COMMUNITY IN SUPPORTING THIS PILLAR?



PILLAR 2: ENSURING HOUSING IS PROVIDED WITH SUPPORTS

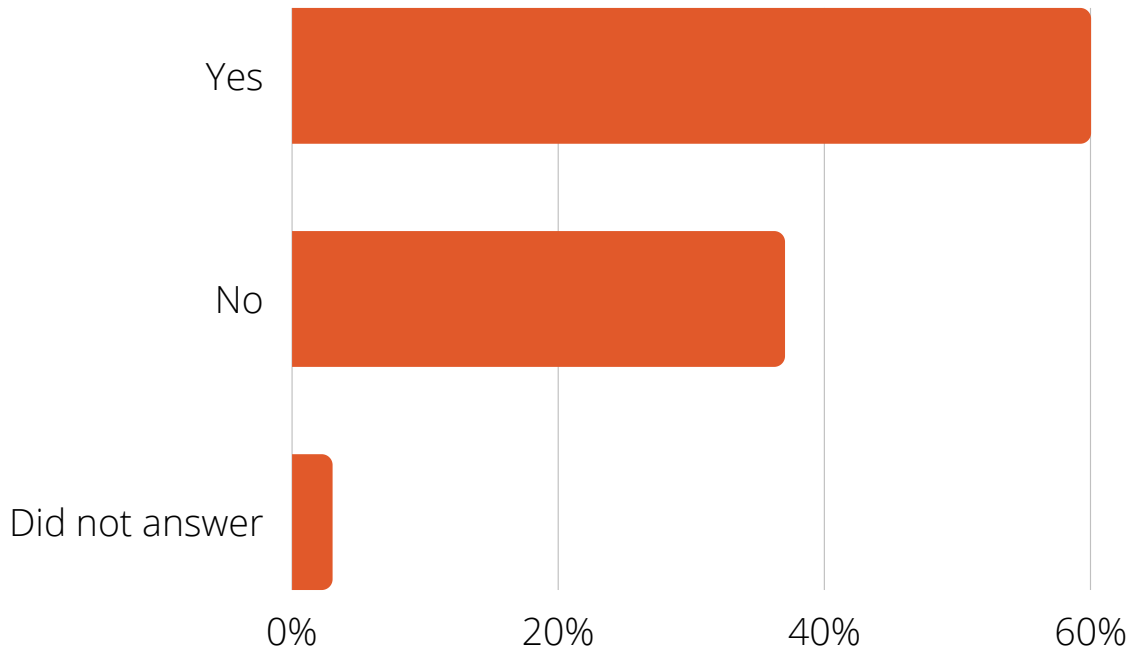
DO YOU SUPPORT THIS PROPOSED PILLAR AS AN EFFECTIVE COMPONENT IN THE INTERVENTION AND/OR PREVENTION OF HOMELESSNESS?



86% OF SURVEY RESPONDENTS EITHER SUPPORT OR STRONGLY SUPPORT THE PROVISION OF HOUSING AS AN EFFECTIVE COMPONENT OF A PROVINCIAL HOMELESSNESS STRATEGY.

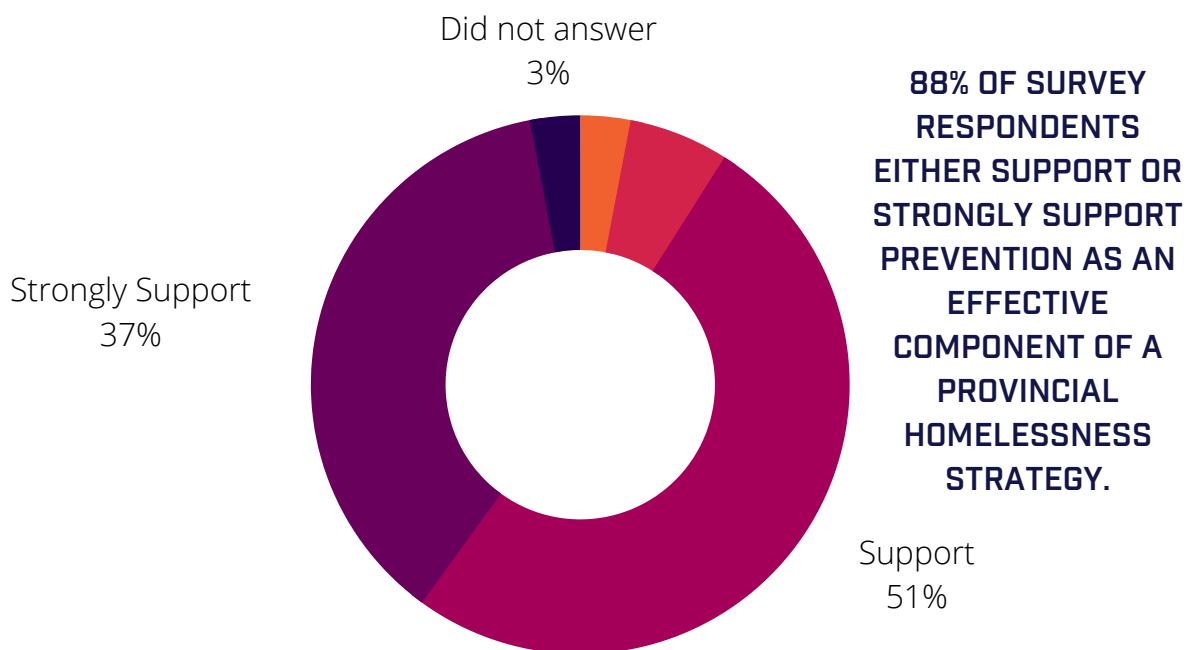
PILLAR 2: ENSURING HOUSING IS PROVIDED WITH SUPPORTS

DO YOU SEE A ROLE FOR THE BUSINESS COMMUNITY IN SUPPORTING THIS PILLAR?



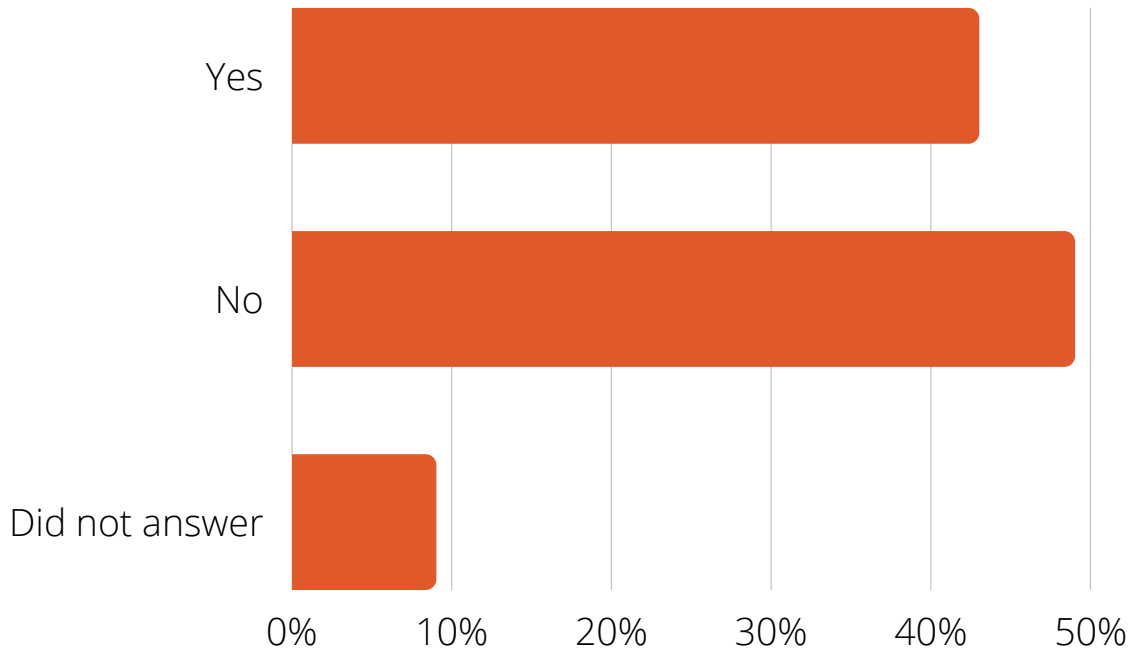
PILLAR 3: FOCUSING ON PREVENTION

DO YOU SUPPORT THIS PROPOSED PILLAR AS AN EFFECTIVE COMPONENT IN THE INTERVENTION AND/OR PREVENTION OF HOMELESSNESS?



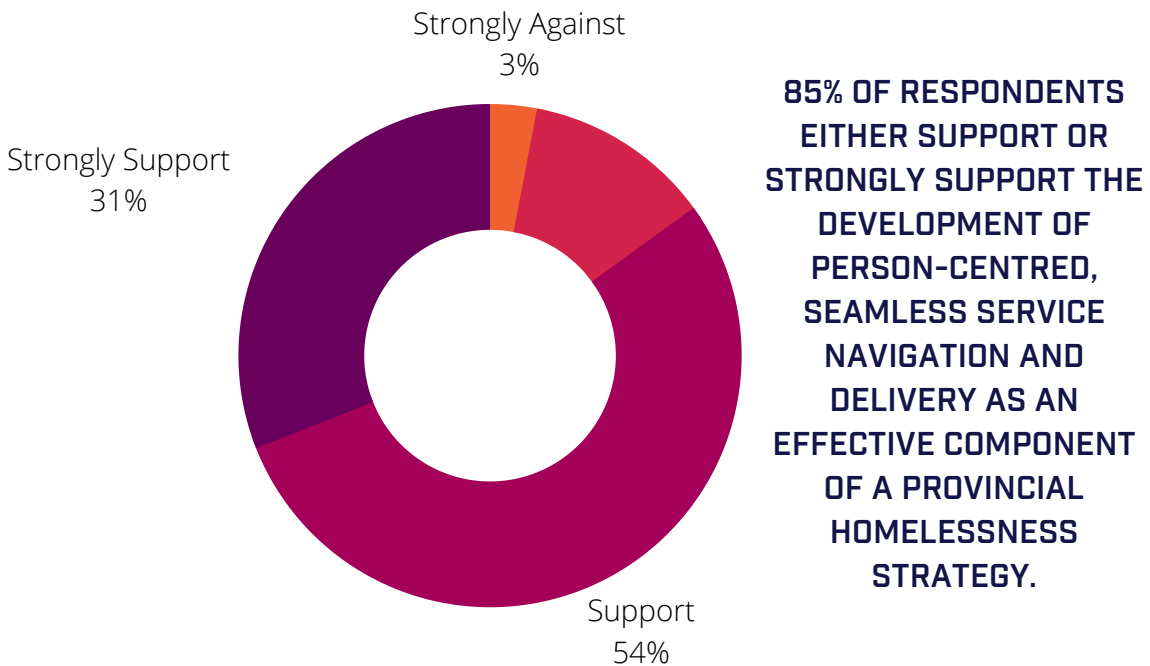
PILLAR 3: FOCUSING ON PREVENTION

DO YOU SEE A ROLE FOR THE BUSINESS COMMUNITY IN SUPPORTING THIS PILLAR?



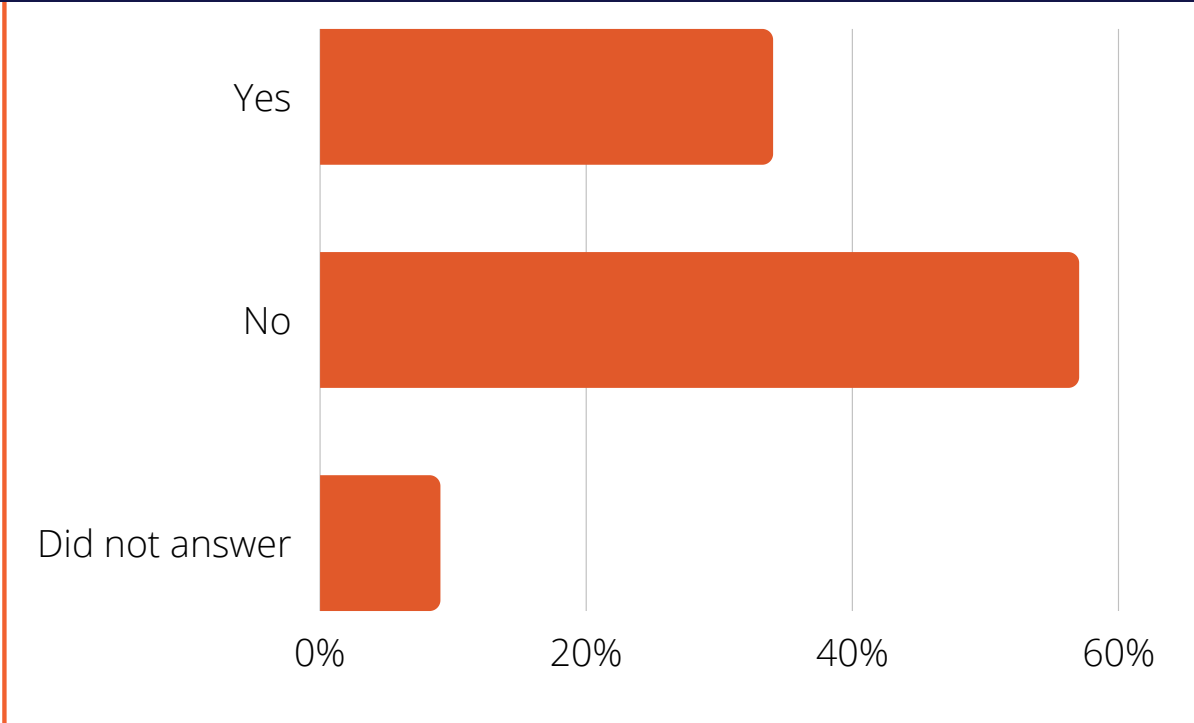
PILLAR 4: DEVELOPING PERSON-CENTRED NAVIGATION AND DELIVERY

DO YOU SUPPORT THIS PROPOSED PILLAR AS AN EFFECTIVE COMPONENT IN THE INTERVENTION AND/OR PREVENTION OF HOMELESSNESS?



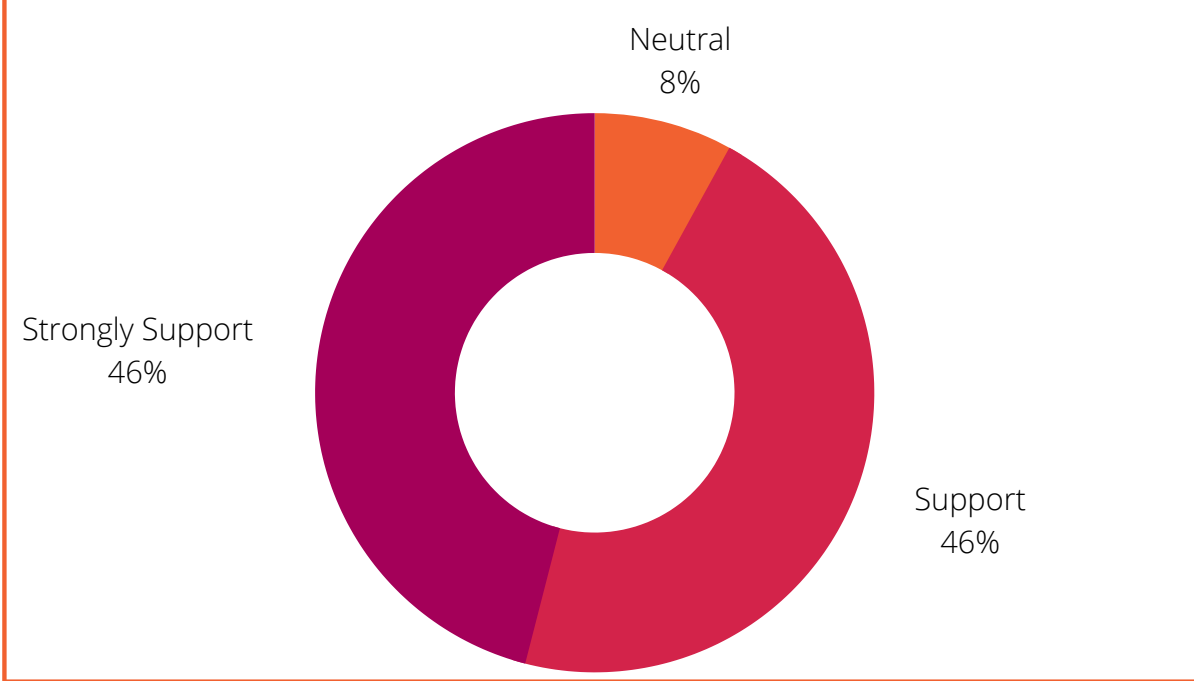
PILLAR 4: DEVELOPING PERSON-CENTRED NAVIGATION AND DELIVERY

DO YOU SEE A ROLE FOR THE BUSINESS COMMUNITY IN SUPPORTING THIS PILLAR?



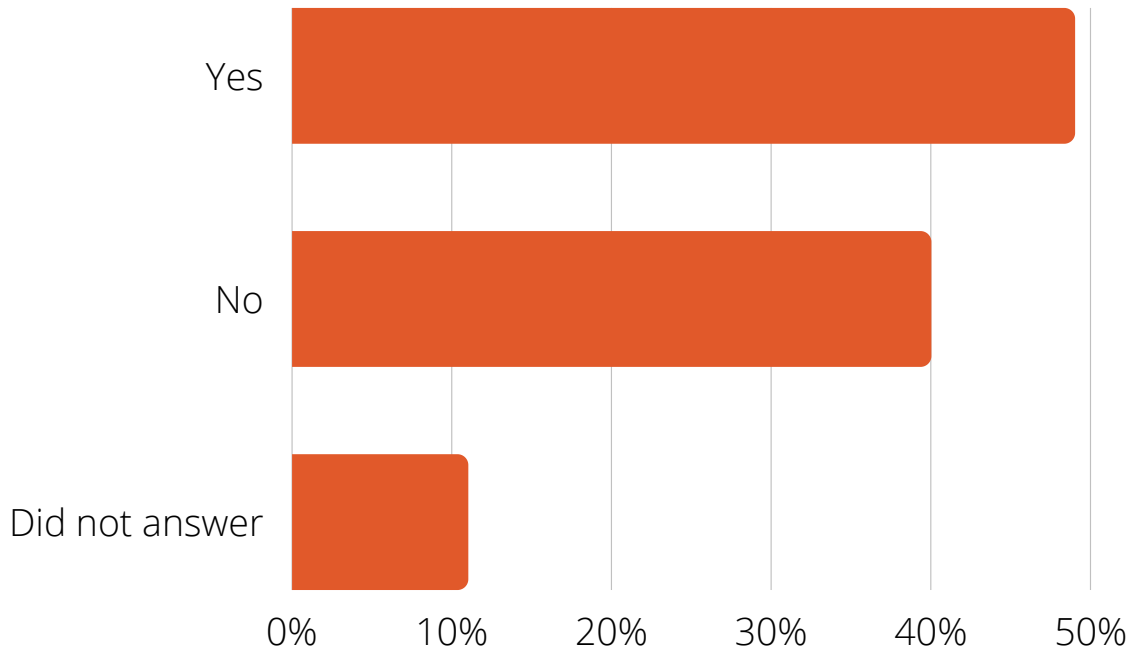
PILLAR 5: UNDERSTANDING THE UNIQUE NATURE OF HOMELESSNESS IN RURAL AND NORTHERN MANITOBA

DO YOU SUPPORT THIS PROPOSED PILLAR AS AN EFFECTIVE COMPONENT IN THE INTERVENTION AND/OR PREVENTION OF HOMELESSNESS?



PILLAR 5: RURAL AND NORTHERN MANITOBA

DO YOU SEE A ROLE FOR THE BUSINESS COMMUNITY IN SUPPORTING THIS PILLAR?



WHICH OF THE FIVE PROPOSED PILLARS SHOULD THE PROVINCE EMPHASIZE IN THE DEVELOPMENT AND IMPLEMENTATION OF A STRATEGY TO END HOMELESSNESS IN MANITOBA?

