



An initiative of



## What is MB Pulse?

MB Pulse is a subscription-based community insights and polling platform which will strengthen our members' collective voice, while providing MCC with point-in-time trends data and opinion snapshots. The data will support our efforts to influence business-friendly government policy and decision-making on emerging issues of relevance.

Through quick polls, short surveys, and questionnaires we'll send you by email, you'll be invited to contribute confidentially to our advocacy efforts, and serve as the province's key drivers of the economy.

## INSIDE THIS REPORT: #ELXN 44 - PERSPECTIVES ON THE 2021 FEDERAL ELECTION

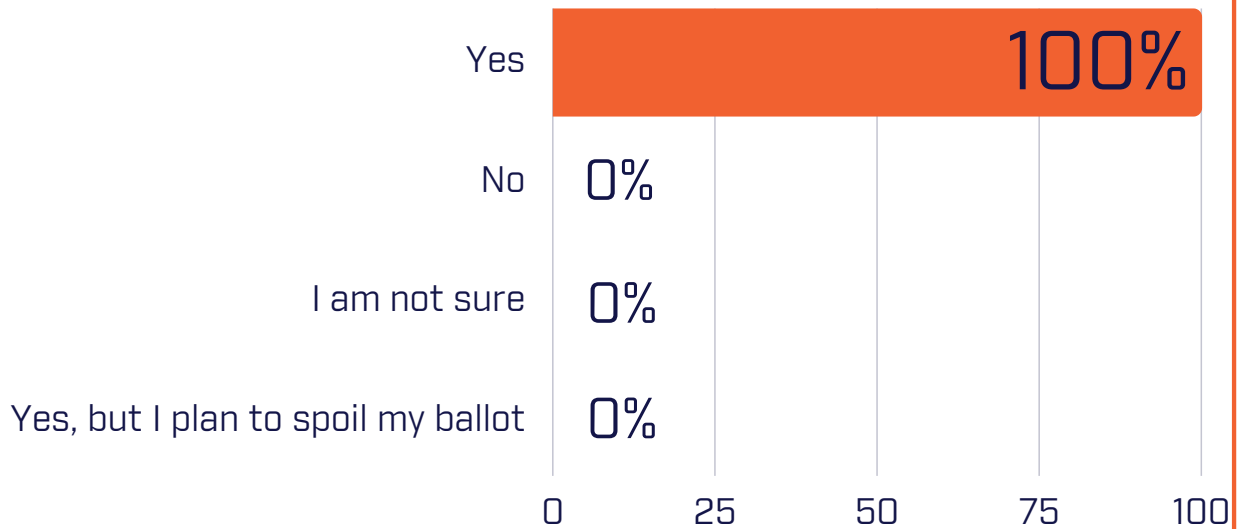
SEPTEMBER 2021

Whether you feel positively about the 2021 federal election, or you feel it's an ill-timed expense in which pandemic-weary Canadians simply don't have the energy to truly engage, September 20 is election day in Canada.

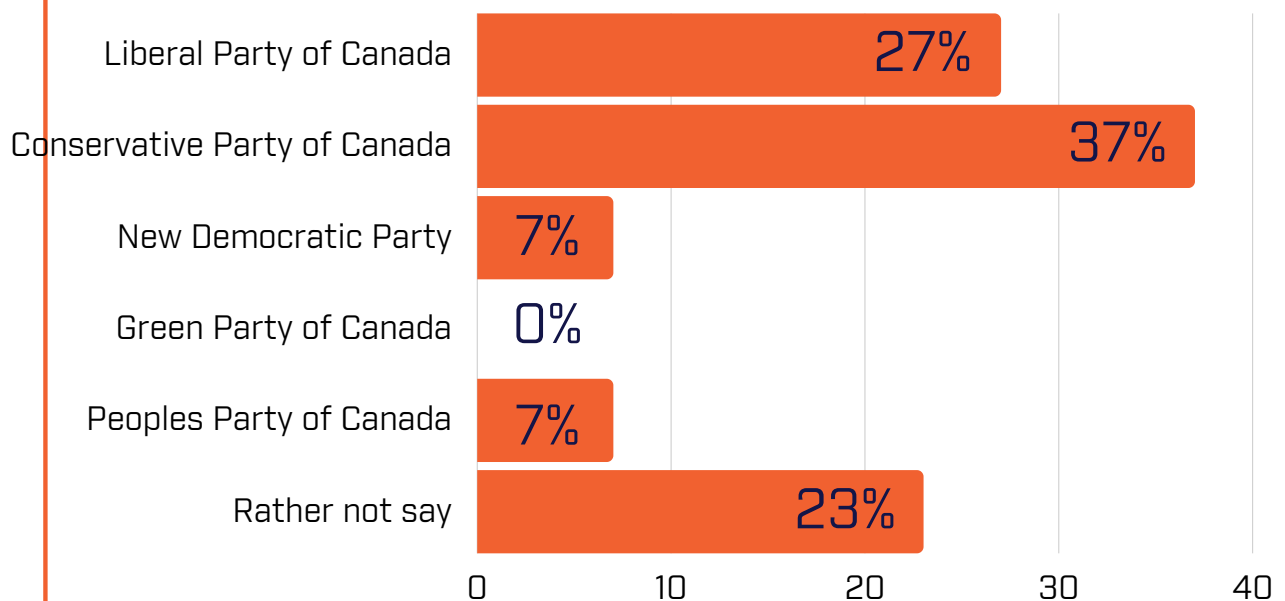
Around the same time that almost 6 million Canadians set a record and marked their ballots in the advance polls, MCC was asking our MB Pulse subscribers to confidentially rate the government's performance during the past two years. Survey respondents ranked the issues that mattered most to them, and shared with us their party alignment and plans to vote.



## ARE YOU PLANNING TO VOTE IN THE SEPTEMBER 20, 2021 FEDERAL ELECTION?



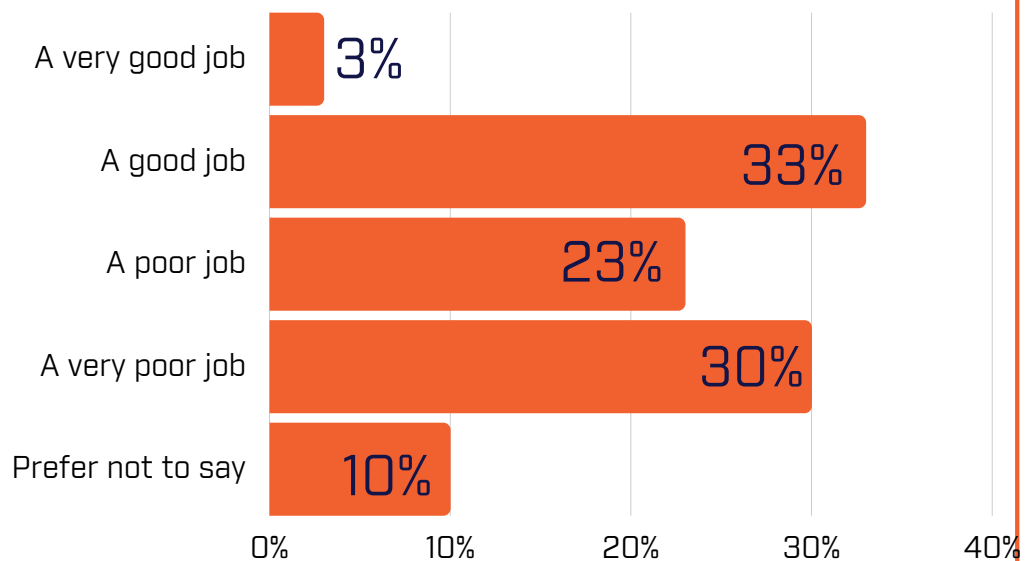
## WHICH PARTY PLATFORM BEST ALIGNS WITH YOUR VALUES?



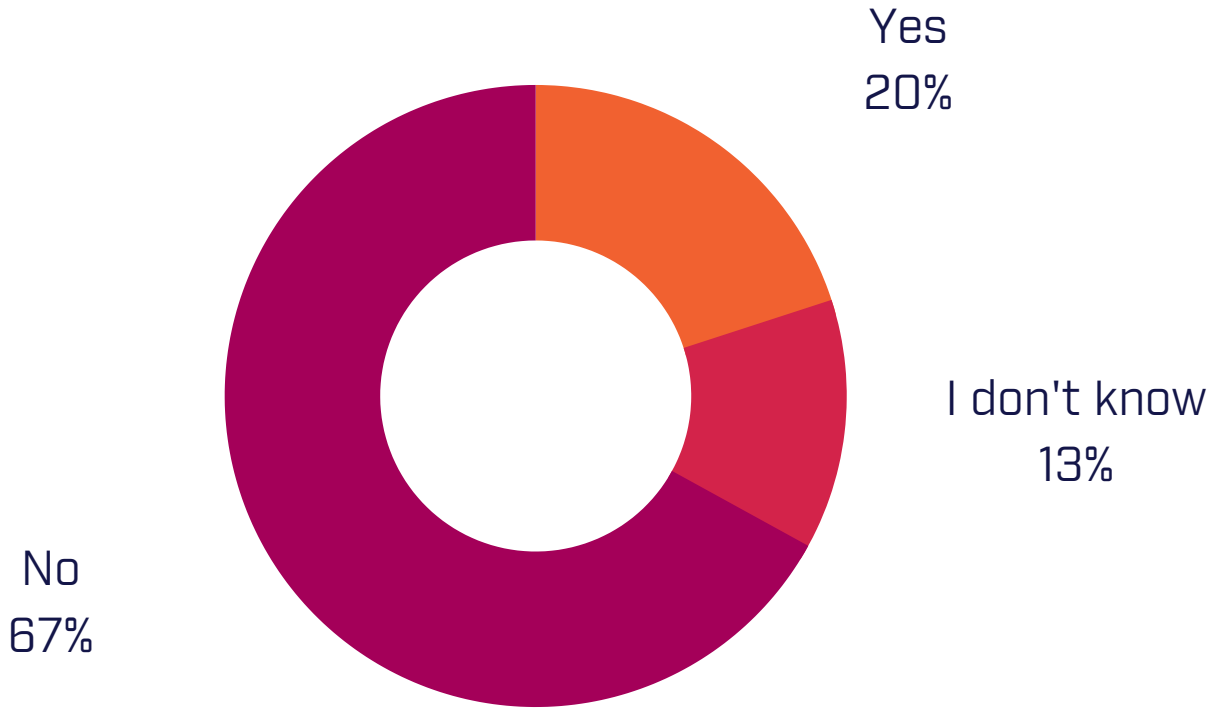
**FROM THE ISSUES BELOW, PLEASE RANK THE TOP 5 ISSUES OF IMPORTANCE TO YOU:**

- 1. Economy/Taxation**
- 2. Jobs/Employment**
- 3. Health Care**
- 4. COVID-19**
- 5. Climate Change**
- 6. Indigenous Relations**
- 7. Housing Market**
- 8. Digital Infrastructure**
- 9. International Relations**
- 10. Child Care**
- 11. Diversity**

**THE LAST FEDERAL ELECTION WAS HELD OCTOBER 2019. HOW WOULD YOU DESCRIBE THE FEDERAL GOVERNMENT'S PERFORMANCE OVER THE PAST TWO YEARS?**



**DOES THE FEDERAL GOVERNMENT PROPERLY REPRESENT THE ECONOMIC AND SOCIAL NEEDS OF MANITOBA?**



**HOW FAMILIAR ARE YOU WITH THE CANDIDATES RUNNING IN YOUR LOCAL RIDING?**

