



What is **MB Pulse**?

Our newest initiative, MB Pulse, is a subscription-based community insights and polling platform which will strengthen our members' collective voice, while providing MCC with point-in-time trends data to support its efforts in influencing government policy and decision-making.

Through quick polls, short surveys, and questionnaires we'll send by email, MB Pulse will consult regularly and confidentially with our province's key drivers of the economy on emerging issues of relevance. MCC will work with our network of local chambers of commerce, businesses, and industry leaders to drive MB PULSE membership, develop question series that count, and provide an information-rich engagement platform.

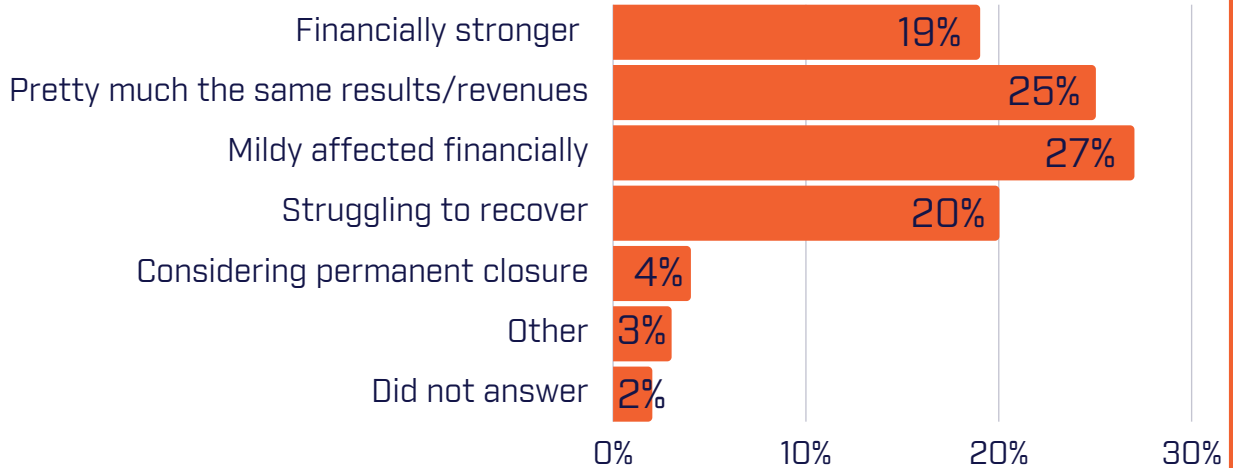
COVID RESPONSE SURVEY AUGUST 2021 **REPORT**



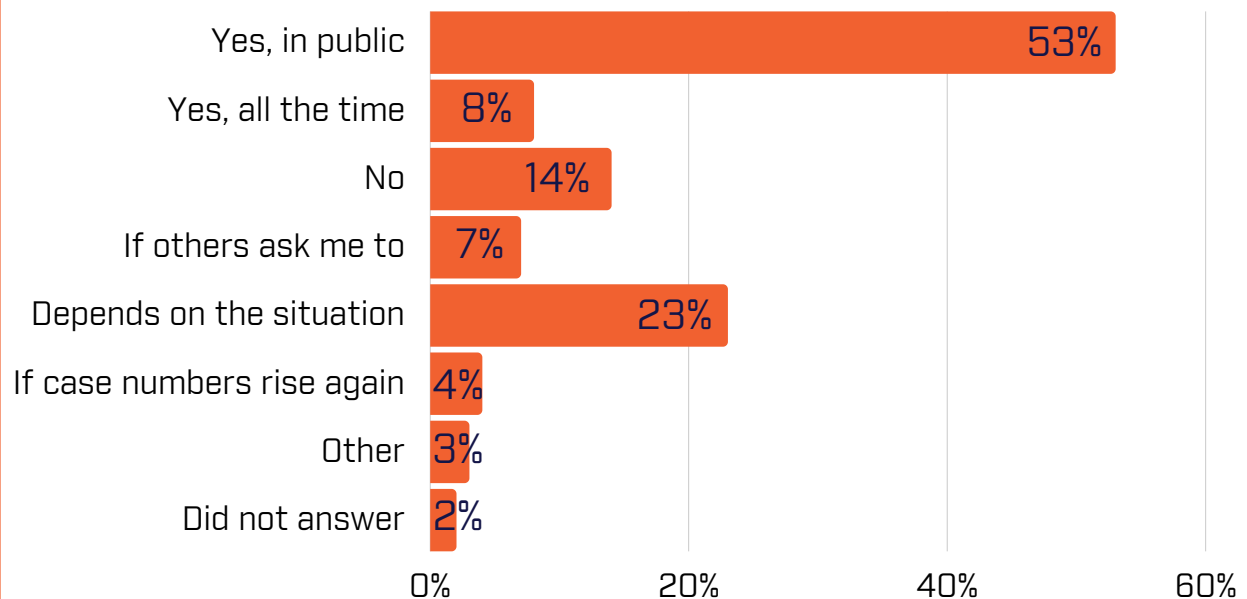
Manitoba's business community is readying for renewal as we move towards a post-pandemic state, yet issues of debate and discussion remain, from mask use and vaccination to comfort levels regarding in-person events attendance. In this first MB Pulse survey, we asked our subscribers about COVID-19 recovery processes, workplace health & safety protocols, and more.

This survey was open to both MB Pulse members and the public, August 9th through August 16th. A total of 123 surveys were completed.

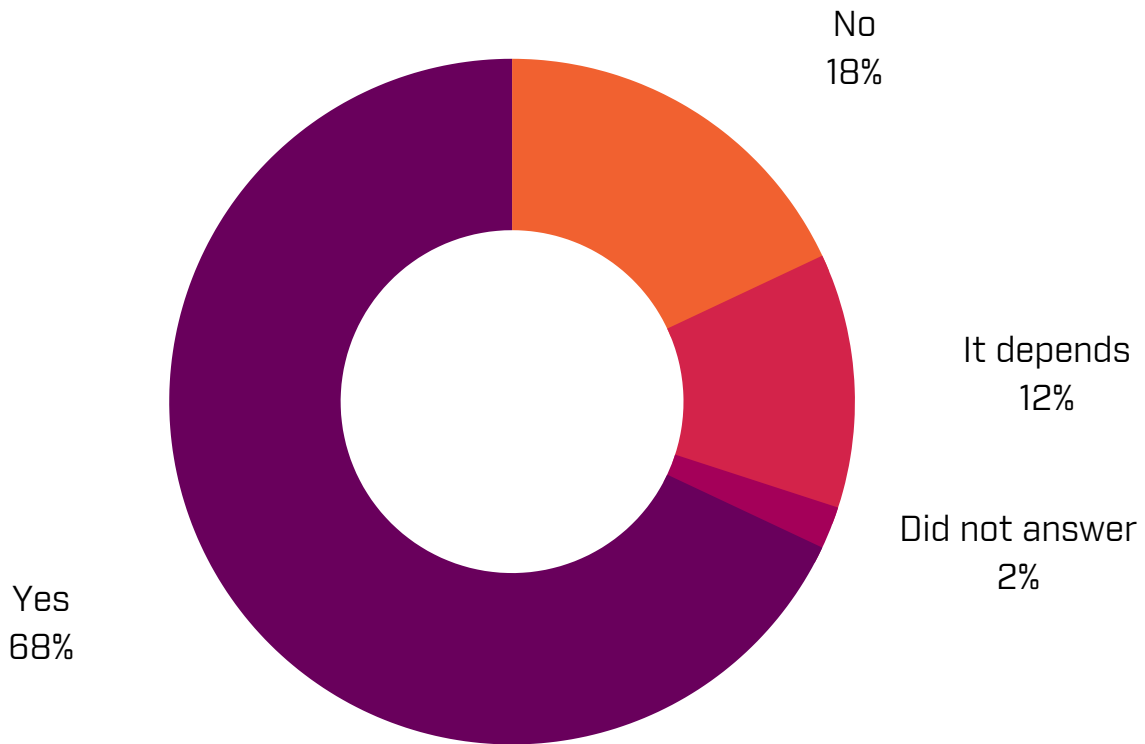
AFTER MORE THAN 16 MONTHS FACING THE CHALLENGES OF A PANDEMIC, IS YOUR ORGANIZATION...



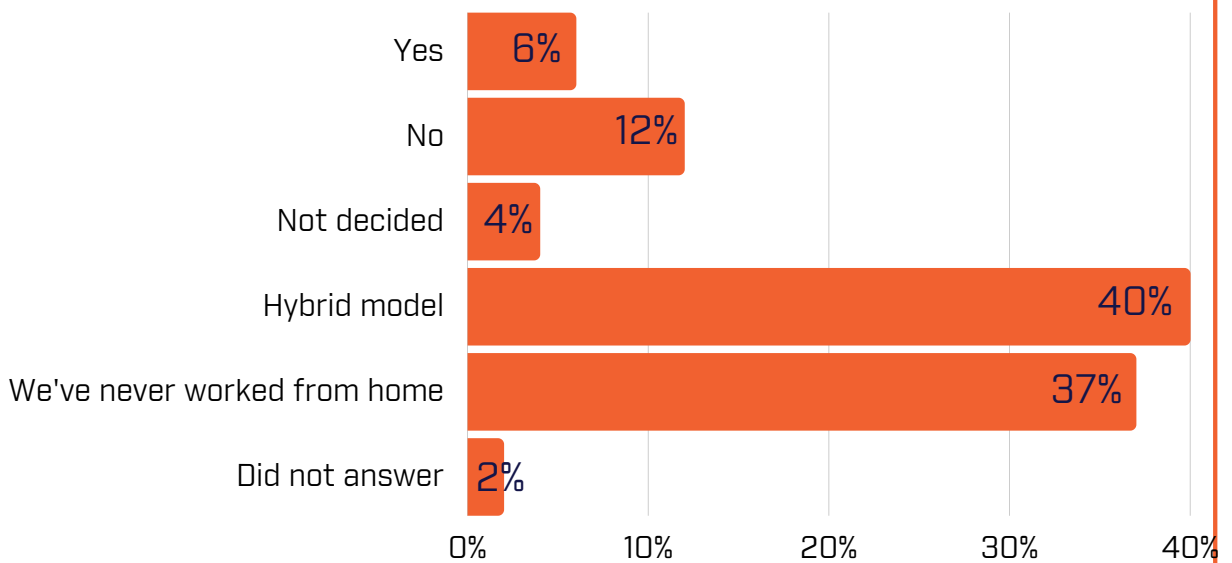
WILL YOU CONTINUE TO WEAR A MASK, EVEN IF IT IS NOT REQUIRED?



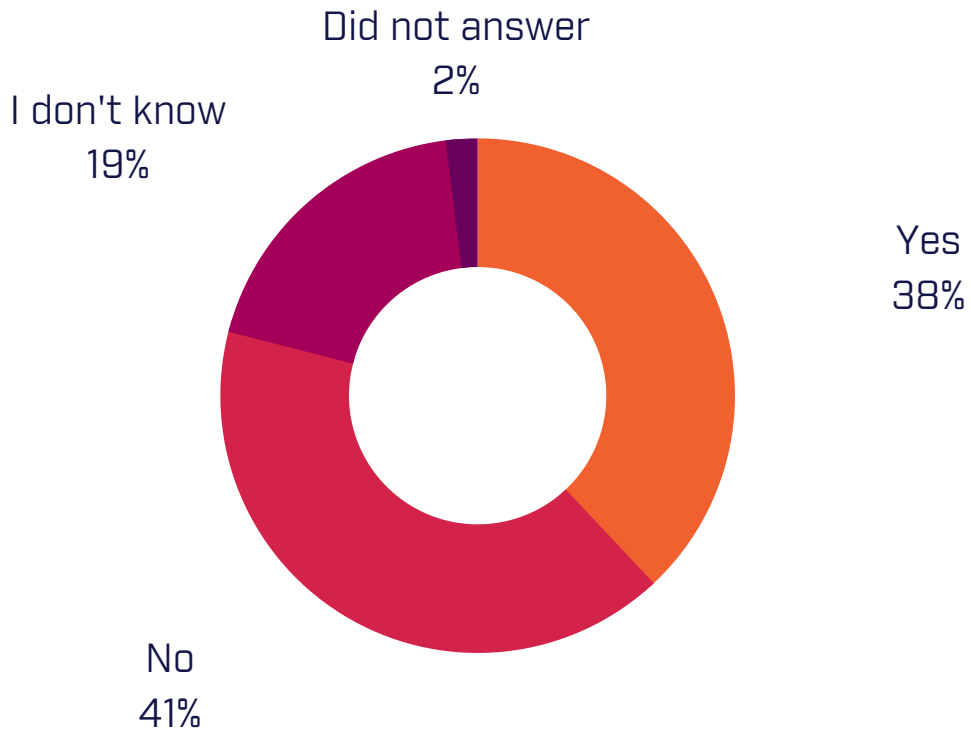
SHOULD PROOF OF VACCINATION BE REQUIRED FOR IN-PERSON EVENTS?



IF YOU AND/OR YOUR STAFF WORK REOTELEY, WILL YOU CONTINUE TO DO SO?



DOES YOUR ORGANIZATION HAVE A FULLY DEVELOPED POST-PANDEMIC RETURN TO WORK PLAN?



DOES YOUR WORK PLACE HAVE A VACCINE POLICY?

