



Paul Provost

President

6P Marketing

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6P Marketing is a full-service marketing firm that collaborates with entrepreneurs and brand leaders to help move their business forward. Whether it's solving a complex problem, building a brand or creating and implementing tactics – we're here to help.

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Paul Provost is the founder and president of 6P Marketing.

Paul began his career in the mid 90's in business planning and operations where he worked for The Shamray Group of Companies and Embassy Graphics. In 2001, he moved to Calgary where he worked in the print industry before moving over to the agency business. After 6 years in Calgary, he decided to move back to Winnipeg, and after a short stint at McKim Advertising, decided to follow in his father's footsteps and become an entrepreneur with the ultimate goal of helping as many business leaders in achieving their business goals.

Since 2007, 6P has blended innovative technology with engaging creative / branding and progressive marketing strategy. With a team of over 30 marketing specialists in marketing planning, brand strategy, creative services, CMS website development, content development as well as media including online and offline advertising, 6P Marketing tailors its services to the specific needs of entrepreneurs and brand leaders.

6P is pleased to provide services to over 100 growth-oriented clients in the following industries: Technology (North Forge, Zantek, integrationWorx, Eagle Software), Not-for-profit / Associations (MB Pork, CCGA, Economic Development Winnipeg, MB Chambers of Commerce, The Associates), Professional Services (LegacyBowes, Crosier Kilgour Partners, Standard Insurance), Agri-Business (G3, Fort Garry Brewing, Hylife, Hemp Genetics), Construction / Real Estate (Genstar, Priority Restoration, Akman Construction), as well as Manufacturing (Convicon, Eastside Group, State Industries) among others.

Paul holds a Bachelor of Commerce Honours degree from the Asper School of Business at the University of Manitoba, is bilingual in French and English, and is actively involved in the Winnipeg community. He is a member of the board for the Manitoba Chambers of Commerce as well as Manitoba Possible and is an active member of The Associates, ICTAM, the Winnipeg Advertising Association, Manitoba Home Builders' Association, as well as the Winnipeg Chamber of Commerce.