



“My boundless passion for my work comes from seeing Manitoba’s tremendous economic potential each and every day.”

Born in St-Pierre-Jolys, Manitoba, Mariette Mulaire has served as President and CEO of the World Trade Centre Winnipeg since its official opening in April 2013. Prior to that, she was the President and CEO of Manitoba’s Bilingual Trade Agency (ANIM) since its inception in 2007, where her involvement in numerous economic development initiatives on behalf of Manitoba included spearheading the creation and hosting of Centrallia, the first international B2B forum of its kind in Western Canada. Her previous economic development experience includes 10 years as

Executive Director for the Economic Development Council for Manitoba Bilingual Municipalities (CDEM), and working with Western Economic Diversification Canada (WD) and Canadian Heritage.

In addition to serving as Vice-Chair of the World Trade Centers Association (WTCA) Board of Directors, Mariette Mulaire actively participates in national associations and initiatives which include Boards of Directors of the Bank of Canada, Canada West Foundation and TV5. She was co-chair of the Canada Summer Games 2017 Host Society and spokesperson for *Les Rendez-vous de la Francophonie* in 2017 and 2018. In 2018, she was named one of the top 10 most influential Canadian Francophones by Francopresse.

Locally, Mariette Mulaire is an active member of organisations such as the James Burns Leadership Institute and the CN Winnipeg Community Board. She was also the spokesperson for the 200<sup>th</sup> anniversary of *Université de St. Boniface* (2018).

She was awarded the Ordre des francophones d’Amérique in 2010, was the 2011 recipient of the YMCA-YWCA Women of Distinction award in the “Leadership” category, and received the Queen Elizabeth II Diamond Jubilee Medal in 2012. She was the 2015 recipient of the Award of Excellence – Promotion of Linguistic Duality from the Commissioner of Official Languages. She received the Prix Riel and the Prix Maurice Gauthier in 2017 in recognition of her ongoing commitment to the promotion of linguistic duality in Manitoba and Canada.

Mariette Mulaire holds a national designation with the Canadian Institute of Management (CIM) as a Professional Manager, in management and administration, and earned the Certified International Trade Professional (CITP) designation from the Forum for International Trade Training (FITT).