



**MANITOBA
CHAMBERS OF
COMMERCE**

**Fostering Economic
Prosperity for Business
and Communities in Manitoba**

**PARTNERS IN
PROSPERITY**

2021

**THE VOICE
OF
BUSINESS**

Serving Business and Industry Since 1931

WWW.JOINTHECHAMBER.CA | 204-948-0100

CONNECT WITH MANITOBA'S PREMIER BUSINESS COMMUNITY

PARTNERS IN PROSPERITY creates a space to celebrate Manitoba businesses. It reveals the breadth and diversity of our region's economic activity. This distinctive annual feature offers an exclusive glimpse into different facets of our local business environment.

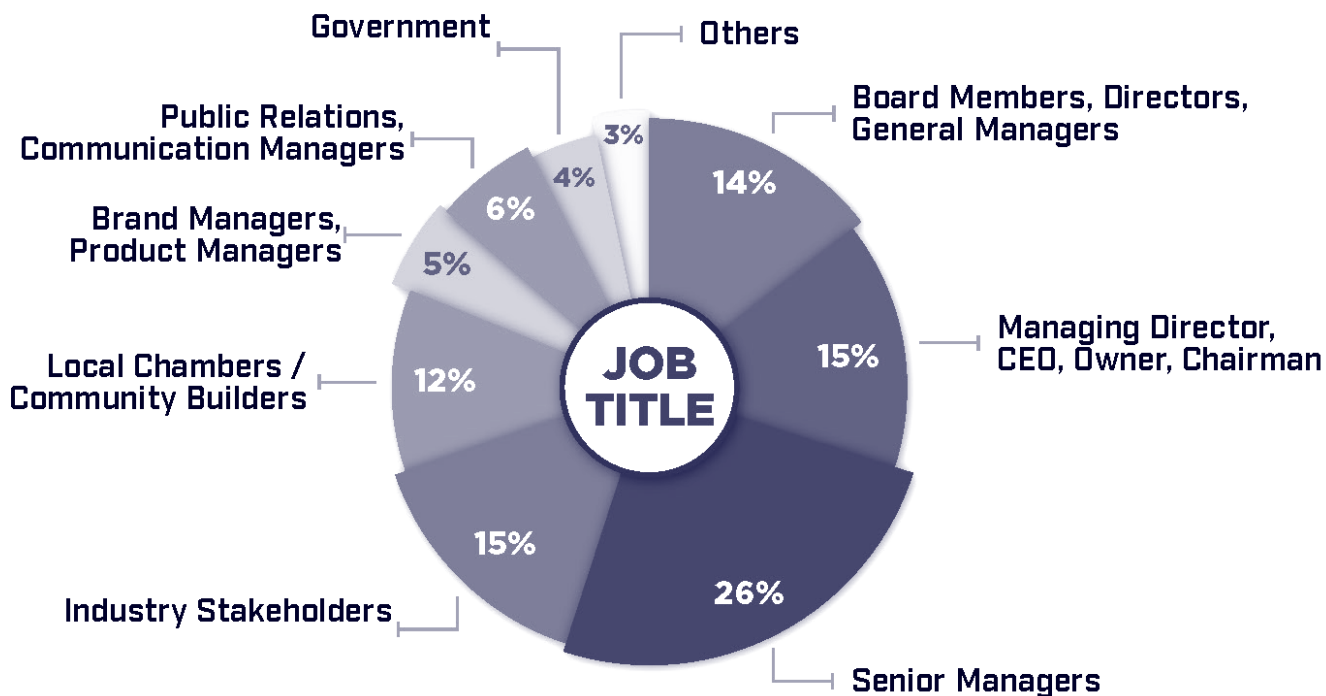
It is advertising that gets you results. Our influential audience turns to **PARTNERS IN PROSPERITY** to keep current on the latest business thinking and groundbreaking strategy inside and outside their industries, their markets, and their functions. **PARTNERS IN PROSPERITY** presents a thoughtful, balanced perspective that helps guide businesses to success.

Read by a targeted and engaged audience of 10,000, **PARTNERS IN PROSPERITY** increases your visibility to the broader business community and markets your business as an expert in your field. Choose from the array of ad space that best meets your needs or invest in a profile feature, a unique way to attract potential customers with added marketing power.

PARTNERS IN PROSPERITY readers constitute an extraordinary audience of remarkable value to you. They are top-tier business leaders who possess the resources and authority to implement major corporate purchasing decisions. They are also affluent, educated consumers who purchase and invest for their families and themselves.

OUR AUDIENCE:

EXTRAORDINARY DECISION MAKERS, EXCEPTIONAL PURCHASING POWER



PARTNERS IN PROSPERITY MEDIA KIT



CONNECT WITH MANITOBA'S PREMIER BUSINESS COMMUNITY

FEATURE PROFILES, ADVERTISING RATES & DIMENSIONS

AD SPACE (W x H)	DIMENSIONS	BLEED	LIVE AREA	PRICE	# AVAIL
INSIDE FRONT COVER	8.125" x 10.875"	8.375" x 11.125"	7.125" x 9.875"	\$2,800	1
INSIDE BACK COVER	8.125" x 10.875"	8.375" x 11.125"	7.125" x 9.875"	\$2,800	1
OUTSIDE BACK COVER	8.125" x 10.875"	8.375" x 11.125"	7.125" x 9.875"	\$2,800	1
FULL PAGE	8.125" x 10.875"	8.375" x 11.125"	7.125" x 9.875"	\$1,725	8
2 PAGE COMPANY PROFILE FEATURE	16.25" x 10.875"	Full Spec Sheet Provided		\$4,000	5
1 PAGE COMPANY PROFILE FEATURE	8.125" x 10.875"	Full Spec Sheet Provided		\$2,000	4
1/2 PAGE HORIZONTAL	7.125" x 4.875"	n/a	7.125" x 4.875"	\$1,250	2
1/2 PAGE VERTICAL	3.4375" x 10"	n/a	3.4375" x 10"	\$1,250	2
1/4 PAGE VERTICAL	3.4375" x 4.875"	n/a	3.4375" x 4.875"	\$900	4
1/8 PAGE BUSINESS CARD	3.4375" x 2.125"	n/a	3.4375" x 2.125"	\$750	8

PARTNERS IN PROSPERITY will be delivered to 10,000 businesses within the Manitoba Chambers of Commerce membership network, connecting your business with the province's business leaders of today and tomorrow.

INFLUENTIAL FEATURES: With a very limited quantity of feature profiles available, your business will live at the centre of the stories that change the face of business in Manitoba. Additional bonus: features to receive individual social media boost upon release of publication for a 6-month period to a combined 15,000+ MCC social media followers.

PUBLICATION RELEASE DATE:

January 4th, 2021

BOOKING DEADLINE:

November 13th, 2020

MATERIAL & ARTWORK DEADLINE:

November 30th, 2020

[CLICK HERE FOR INSERTION ORDER FORM.](#)

APPLICATIONS & FORMATS:

Adobe PDF is the preferred format.

EPS and JPEG files are acceptable.

All images and PDFs must be high resolution (300 dpi) and should be provided at final size.

All PDF files should be created with crop and bleed marks.

Convert all RGB graphics to CMYK for printability and fonts must be embedded.



15,000+ SOCIAL MEDIA FOLLOWERS!

For more information on Features & Advertising contact:

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THE VOICE
OF
BUSINESS

**INFLUENCERS C-SUITE DECISION MAKERS AGENDA SETTERS WORLD CLASS LEADERS
COMMUNITY BUILDERS INVESTMENT INSIDERS THOUGHT LEADERS INSPIRING VISIONARIES**