

DIGITAL MEDIA RATE CARD



Advertising with the Manitoba Chambers of Commerce showcases your products and/or services to key stakeholders and decision-makers in all industries across the province. Promote your brand, boost your organization's profile, and share news, special offers, and event details with Manitoba's community and business leaders.

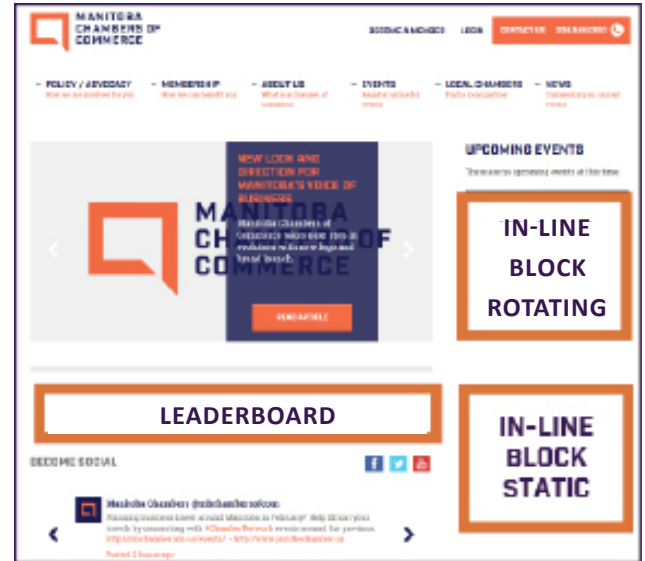
MCC Website: www.mbchamber.mb.ca

Fee is for a 4-week period

Ad Type	Ad Size [pixels]	MCC Member	Non Member	Not-for-Profit
Leaderboard	784 x 90	\$500	\$700	50% off
In-Line Block - Static	300 x 250	\$400	\$600	50% off
In-line Block - Rotating	300 x 250	\$300	\$500	50% off

The MCC website promotes Manitoba's largest business lobby and network, representing almost 10,000 businesses and community organizations. The site is home to online event registration, policy statements, affinity programs, news updates, and our current membership directory.

- averaging **2,000+** visits weekly



MCC e-Weekly Newsletter

Fee is for a 4-week period

Ad Type	Ad Size [pixels]	MCC Member	Non Member	Not-for-Profit
Banners				
- Top Position	570 x 230	\$600	\$800	50% off
- Middle Position	570 x 230	\$500	\$700	50% off
- Bottom Position	570 x 230	\$400	\$600	50% off
Footer Block Ad (3 available)	170 x 200	\$300	\$500	50% off

- distributed to **5,000+** MCC members and interested subscribers every Monday
- **30%** open rate (compared to industry standard of 23.23%)
- **10%** click rate (compared to industry standard of 7.91%)



To book advertising, contact:
Brent Hutton, Director of Member Relations
 e: bhutton@mbchamber.mb.ca
 t: 204-948-0103