

MBIZ

THE VOICE OF BUSINESS

Fostering a dynamic economy and vibrant communities – making Manitoba the best place in which to live, work, invest and raise a family – is the Manitoba Chambers of Commerce's mandate.

In line with that mandate, the Manitoba Chambers of Commerce (MCC) and the Winnipeg Free Press have joined forces to publish an exciting bi-annual magazine highlighting the many inspiring success stories of entrepreneurs and business owners throughout the province.

MBiz shines the spotlight on the vital role played by community and regional Chambers of Commerce in fostering economic development. Noteworthy and informative reports from members of the MCC's 10,000-strong network profiles achievements across every region of Manitoba, making MBiz a recognized and compelling business tool.

Manitoba business is booming and you can read all about it in the pages of MBiz!

DISTRIBUTION

MBiz is published twice per year and is distributed to all Winnipeg Free Press subscribers as well as to all members of the Manitoba Chambers of Commerce.

ONLINE PUBLICATION

Each issue of MBiz is published online as an interactive web magazine, accessible from both the MCC website and the Winnipeg Free Press website.

The Winnipeg Free Press website receives 2 million+ visits each month.

(Source: Google Analytics – January to June 2019 Average)

common GROUND

Family businesses excel with coffee, clothing and customer service

Most people consider it a bargain when they get a "two-for" – a buy-one-get-one. When the Keating family took over an old bank building in Russell, that's just what the town got. On 22, a family coffee shop, and downtown Elgin, an on-trend clothing store.

By Susan Kato

From the bustling heart of the city, the Keating family has built a successful business. They've taken over an old bank building in Russell, and now it's a family coffee shop. The family has a long history in the community, and they're proud to be part of it. They've also started a clothing store in downtown Elgin, which is another family business. The Keating family is a great example of how family businesses can thrive in a community.

GREEN ACRES

Processing hemp right down to the final straw

By Kayla Korman

It's a green revolution in the heart of Manitoba. The Green Acres family business is leading the way in processing hemp. They've taken the hemp from the field to the final straw, creating a variety of products. The family is proud to be part of the hemp industry, and they're committed to sustainable practices. The Green Acres family is a great example of how family businesses can lead the way in a new industry.

north stars

Family business marks 30 years in Churchill's tourism industry

By Lauren Davidson

The Quarter family isn't letting the prospect of operating in a 90th anniversary for the foreseeable future run the 30th anniversary of Frontiers North Adventures.

When the first bus in Churchill was built in 1989, it was a small, simple vehicle. But over the years, it has become a symbol of the tourism industry in Churchill. The Quarter family has been part of this industry for 30 years, and they're proud to be part of it. They've built a successful business, and they're committed to providing the best service to their customers. The Quarter family is a great example of how family businesses can thrive in a niche market.

A NEW IMAGE

FOR THE VOICE OF BUSINESS IN MANITOBA

It's a brand new day for the Manitoba Chambers of Commerce.

The Manitoba Chambers of Commerce is a dynamic organization that is committed to fostering economic development and vibrant communities. We are proud to be the voice of business in Manitoba, and we're committed to providing the best service to our members. We're excited about the future, and we're committed to making a difference in our community.

"We're excited about where the organization has gone. We've been in operation for 100 years and we have this in our logo and brand that will carry us forward for decades to come."

RC_20 MBiz Rates

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ADVERTISING OPPORTUNITIES

2020 ADVERTISING RATES

SIZE	DIMENSIONS (W X H)	CHAMBER MEMBER RATE	NON MEMBER RATE (NET)
Full Page	Live Area: 7.125" x 9.875" Bleed: 8.375" x 11.125" Trim: 8.125" x 10.875"	\$2,725	\$3,085
1/2 Page Vertical	3.4375" x 10"	\$1,540	\$1,775
1/2 Page Horizontal	7.125" x 4.875"	\$1,540	\$1,775
1/4 Page	3.4375" x 4.875"	\$850	\$1,025
Business Card	3.4375" x 2.125"	\$440	\$540

PREMIUM POSITIONS

Inside Front Cover	Full Page Dimensions	\$3,085	\$3,395
Inside Back Cover	Full Page Dimensions	\$2,925	\$3,225
Outside Back Cover	Full Page Dimensions	\$3,225	\$3,495

Rates include full colour and ad design services.

2020 DEADLINES

ISSUE	PUBLISHING	BOOKING DEADLINE	MATERIAL DEADLINE
Spring/Summer	Wednesday, May 27	Tuesday, April 21	Friday, April 24
Fall/Winter	Wednesday, December 9	Tuesday, November 3	Friday, November 6

CANCELLATION DEADLINE (SPRING/SUMMER ISSUE): Friday, April 24, 2020
Payment in full will be required for any reserved space that is cancelled after this deadline.

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EXCLUSIVE TO MCC MEMBERS ONLY: SPONSORED CONTENT

Do you have a story to tell? A sponsored content story is a creative and effective way to connect with readers in a format that is both compelling and informative. MBiz will provide a writer, photographer and designer to work with you to create a positive and professional article about your business.

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FULL PAGE \$2,885
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Increase your exposure and reach a large online audience by uploading your MBiz Sponsored Content article to the Business section of winnipegfreepress.com for a period of 6 weeks.

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- A large photo
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