



The Manitoba Chambers of Commerce MBiz Awards 2014 Application Form

2014 Award Benefits

Being a finalist at the MBiz Awards is a prestigious opportunity and comes with a host of benefits.

Dominate the Spotlight through:

- *One-of-a-kind opportunity to interact with over 300 important business decision makers and showcase your business to potential future customers and clients at the gala.*
- *Recognition on the MCC Website (approximately 3500-4000 unique hits a week)*
- *Recognition to the MCC Membership via e-newsletters (over 6000 community and business leaders)*
- *Feature in the MBiz Magazine*
- *Added exposure through provincial media release – a great tool for reinforcing your presence in your local community*
- *Exposure in Social Media including Twitter and Facebook*
- *A 30-second professionally developed company video will be showcased at the Awards and made available to each finalist as a web link for future use.*
- *Two complimentary dinner tickets to the gala*
- *A beautifully hand crafted Manitoba made award for the winner*
- *Award Certificate for all finalists to display at their places of business*

****Please note Submissions are not to exceed 6 pages excluding the application form.***

Application deadline May 16th, 2014

Please send the completed application form to:

Attention: Stephanie Salifu / MBiz Awards
The Manitoba Chambers of Commerce
227 Portage Avenue, Winnipeg, Manitoba R3B 2A6
Telephone: (204) 948-0100 Fax: (204) 948-0110
Email: awards@mbchamber.mb.ca or ssalifu@mbchamber.mb.ca



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NAME OF COMPANY:		
NAME OF OWNER/CEO:		
ADDRESS:		
POSTAL CODE:		
TELEPHONE:		
FAX:		
EMAIL:		
NO. OF YEARS COMPANY HAS BEEN IN OPERATION:		
LOCATION OF HEAD OFFICE:		
IS THE COMPANY WIDELY HELD?	<input type="checkbox"/> YES	<input type="checkbox"/> NO
<i>If the company has national and/or international presence, key focus should be on the operations in Manitoba</i>		
CONTACT PERSON (to communicate with for all awards related matters):		
TELEPHONE:		
EMAIL:		

Truth of Information Release

This section must be completed by candidates for all award categories.

The information provided is true and complete to the best of my knowledge. I understand that the information I provide on this application will be used by the Manitoba Chambers of Commerce (MCC) selection committee and jury panel in selecting award finalists and recipients, and I consent to the use of such information for that purpose. Should the MCC recognize that the application is more suitable in another category I consent to its recommendation.

If I am selected as a finalist or award recipient, I hereby authorize the release and use, in connection with the MBiz Awards, of my name, business name, non-financial information, photographs, videos and audio recordings of me in any form of media, from whatever source, I agree that no compensation shall be due me or my company.

By signing this application I confirm my business is financially viable.

Applicant's signature: _____ **Date:** _____
(Required for consideration)



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General Criteria

All award applicants will be evaluated on the following factors:

- Criteria #:
1. Contribution to employment in Manitoba in past three years
 2. Sustained growth
 3. Employee relations /development
 4. Community involvement
 5. Demonstration of special achievements or overcoming unique obstacles

Order of importance in the above criteria for Small, Medium & Large Category is: 2, 3, 4, 1, 5.

Order of importance in the above criteria for Long Term Achievements Category is: 5, 2, 1, 4, 3.

AWARD CATEGORY ELIGIBILITY:

No company/individual will be eligible to win in more than one category – however, you may apply in more than one category based on your eligibility.

LIST OF CATEGORIES:

Business Awards	
<input type="checkbox"/> Outstanding Large Business	<input type="checkbox"/> Long Term Business – Rural
<input type="checkbox"/> Outstanding Medium Business	<input type="checkbox"/> Long Term Business – Winnipeg
<input type="checkbox"/> Outstanding Small Business	

GENERAL INFORMATION

Description of business (50 words or less)

Please explain what makes your company an outstanding Manitoba Business and what you are most proud of about your company (approximately 120 words)



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1. Contribution to Employment

Please provide the following information:

	Most recent year-	Second most recent year-	Third most recent year-
Number of full time employees			
Number of part-time			

2. Sustained Growth

Please provide up to a one-page summary that addresses any or all of the following to help us assess your growth to date and potential for continued growth: *Please use a separate sheet for the summary*

- Company mission, vision & values
- Business planning process
- Expansion activities – actual & planned
- Capital investment and impact on company
- Marketing strategy (including markets in which the company operates and expansion plans)
- Innovation in products / services/ processes
- Productivity / quality improvement programs
- Senior management profile
- Revenue, Growth & Profitability

3. Employee Relations Development

Please provide up to a one-page summary that addresses any or all of the following:
Please use a separate sheet for the summary

- Employer turnover
- Employee orientation program
- Training and education policies and practices
- Benefit and reward programs
- Employee participation / communication
- Work environment / culture
- Physical environment

4. Community Involvement

Please provide up to a one to two page summary that addresses the following:
Please use a separate sheet for the summary

a) Company's involvement in the past 12 months in any or all of the following fields:

- Arts and Culture
- Amateur Sport
- Education
- Volunteer Community Groups
- Business / economic development organizations
- Other (please specify)



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b) How much did the company spend over the past three years for such activities?

Year-ends	2013	2012	2011
Cash Contributions			
In-kind contributions			

- c) Does the company have a defined corporate objective in the area of community involvement?
Describe briefly.
- d) What measures, if any, are taken to promote staff involvement in community activities?
- e) In what way does senior management participate in community activities?

5. Miscellaneous

Please provide up to a one page summary that describes any special achievements or unique obstacles overcome that help describe your company and its eligibility for the award. Examples include, but not limited to: *Please use a separate sheet for the summary*

- New Product Lines
- Entering New Markets
- Special recognition in your industry
- Prior Awards
- Innovative measures taken
- Challenges and how they were overcome
- Turning point for the company